

**CELEBRATE
FASHION.**

 **LEXUS NASHVILLE**
FASHION WEEK
MARCH 29 - APRIL 2, 2011

MINI WRAP UP



Lexus Nashville Fashion Week is a city-wide celebration of Nashville's thriving fashion and retail community and its vast array of creative talent -- featuring local, regional and national design talent in fashion events and shows, and encouraging both Nashvillians and visitors to explore the city's diverse fashion and retail spaces throughout the week with promotions, partnerships and industry expert panels.

Lexus Nashville Fashion Week is founded and directed by Creative Co-op Nashville LLC, a volunteer collaboration of fashion, retail and media professionals that have partnered to combine their resources and passion to create an event to spotlight Nashville's growing fashion industry.

MISSION

Ticket proceeds from Lexus Nashville Fashion Week benefit the Nashville Fashion Forward Fund, an endowed fund administered by The Community Foundation of Middle Tennessee. The Nashville Fashion Forward Fund will be awarded annually to advance the career of fashion industry professionals with ties to Middle Tennessee by providing financial awards for professional development. The Nashville Fashion Forward Fund ensures that Nashville Fashion Week is an ongoing, sustainable focus for philanthropic support.

Applications are accepted in the fall with winners announced mid-December. Award recipients are selected by a committee of the Board of The Community Foundation of Middle Tennessee.

NASHVILLE FASHION FORWARD FUND

TITLE SPONSOR

Lexus of Nashville

PRESENTING SPONSOR

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Gus Mayer

Hemline

Levy's

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Stacey Rhodes Boutique

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GREEN HILLS

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P R E S E N T I N G B O U T I Q U E S



C O M M U N I T Y P A R T N E R S



MAYOR'S OFFICE



**FIVE NIGHTS OF RUNWAY SHOWS AT
LOCATIONS THROUGHOUT THE CITY**

2000

**FOUR PANELS OF FASHION INDUSTRY
EXPERTS AT LIPSCOMB UNIVERSITY**

150

**BEST-SELLING AUTHOR, FASHION
PUBLICIST & TV PERSONALITY,
KELLY CUTRONE AT THE BELCOURT THEATRE**

300

**FASHION SHOWS AT
THE MALL AT GREEN HILLS**

250

**PRE- AND AFTER-PARTIES,
RECEPTIONS & SPECIAL EVENTS**

600

ATTENDANCE

LEXUS NASHVILLE FASHIONWEEK

BENEFITING THE NASHVILLE FASHION FORWARD FUND OF THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE

NASHVILLEFASHIONWEEK.COM
OFFICIAL SCHEDULE
 MARCH 29- APRIL 2, 2011

TUES 3/29

10AM - 4PM / THE GULCH
 MARGARET ELLIS STUDIO

10AM - 6PM / GREEN HILLS & WEST END
 H. AUDREY
 KATE SPADE GREEN HILLS
 KING JEWELERS
 MUSE BOUTIQUE
 WOLFORD

10AM - 6:30PM / GREEN HILLS
 HEMLINE
 MONKEE'S OF NASHVILLE
 WOO SKINCARE & COSMETICS

12:30 - 6:30 / GREEN HILLS
 JUDITH BRIGHT

2 - 6 / MIDTOWN & GREEN HILLS
 LUCY POP SALON
 ROYA BOUTIQUE

4 - 6 / BRENTWOOD & 12TH SOUTH
 BLUSH BOUTIQUE
 IMOGENE + WILLIE

4:30 - 6:30 / EDGEHILL VILLAGE
 WHATS-IN-STORE EDGEHILL VILLAGE

7:30 / THE PINNACLE BUILDING
 JAMIE & THE JONES
 AKIKO
 LORETTA JANE
 SYLVIA HEISEL
 KEVORK KILEDJIAN

9:30 / SUZY WONG'S HOUSE OF YUM
 OFFICIAL KICKOFF PARTY

WED 3/30

10AM - 4PM / THE GULCH
 MARGARET ELLIS STUDIO

10AM - 5PM / BELLE MEADE
 CINDI EARL FINE JEWELRY
 JAMIE

10AM - 6PM / GREEN HILLS & WEST END
 GUS MAYER
 KATE SPADE GREEN HILLS
 KING JEWELERS
 MUSE BOUTIQUE
 WOLFORD
 WOO SKINCARE & COSMETICS

10AM - 6:30PM / GREEN HILLS
 HEMLINE

12 - 3 / LIPSOMB UNIVERSITY
 FASHION INDUSTRY PANEL DISCUSSIONS

12 - 3 / WEST END
 UAL

12:30 - 6:30 / GREEN HILLS
 JUDITH BRIGHT

2 - 6 / GREEN HILLS
 ROYA BOUTIQUE

2 - 6:30 / MIDTOWN
 LUCY POP SALON

3 / GREEN HILLS
 H. AUDREY

4 / BELLE MEADE
 POMME D'AMOUR

4 - 6 / BRENTWOOD & MELROSE
 LA CHIQUE BOUTIQUE
 SALON N FUSE

4 - 6:30 / DICKERSON PIKE
 WEAR IT OUT MANUEL

7:30 / RYMER GALLERY / THE ARCADE
 MELISSA TABOR
 GADO GADO
 BETSEY JOHNSON
 T. RAINS
 BEN SHERMAN

THU 3/31

10AM - 5PM / BELLE MEADE
 JAMIE

10AM - 6PM / GREEN HILLS
 FREE PEOPLE
 H. AUDREY
 KATE SPADE GREEN HILLS
 KING JEWELERS
 WOLFORD
 WOO SKINCARE & COSMETICS

10AM - 6:30PM / GREEN HILLS
 HEMLINE

11AM - 4PM / GREEN HILLS & HILLSBORO VILLAGE
 POSH BOUTIQUE IN GREEN HILLS
 POSH BOUTIQUE IN THE VILLAGE

12 - 3 / LIPSOMB UNIVERSITY
 FASHION INDUSTRY PANEL DISCUSSIONS

12 - 6 / THE GULCH
 MARGARET ELLIS STUDIO

12:30 - 6:30 / GREEN HILLS
 JUDITH BRIGHT

1 - 4 / WEST END
 UAL

2 - 6 / GREEN HILLS
 ROYA BOUTIQUE

3 - 6 / FRANKLIN
 WHATS-IN-STORE FRANKLIN

4 - 6 / EAST NASHVILLE
 DIAMOND STAR HALO VINTAGE
 HIP ZIPPER

4 - 6:30 / WEST END
 STUDIO 615 & THE SOLE OF 615

4:30 - 6:30 / WEST END
 MUSE BOUTIQUE

5 / GREEN HILLS
 ASH BLUE

5 - 9 / HILLSBORO VILLAGE
 POSH BOUTIQUE IN THE VILLAGE

7:30 / CRYSTAL FOUNTAIN CHURCH
 OLIA ZAVOZINA
 COOPER BY COURTNEY WARREN
 WHITE RABBIT
 UNION OF ANGELS
 CHRISTIAN SIRIANO

9 - 12 / EDGEHILL VILLAGE
 SLEEVELESS AFTER PARTY

FRI 4/1

10AM - 4PM / THE GULCH
 MARGARET ELLIS STUDIO

10AM - 5PM / GREEN HILLS
 THE BRIDE ROOM
 PRIVATE EDITION

10AM - 6PM / GREENHILLS, WEST END & EAST NASHVILLE
 ASH BLUE
 FREE PEOPLE
 H. AUDREY
 KATE SPADE GREEN HILLS
 KING JEWELERS
 MUSE BOUTIQUE
 OLD MADE GOOD
 WOLFORD

10AM - 6:30PM / GREEN HILLS
 HEMLINE

12 / BELCOURT THEATRE
 KELLY CUTRONE

12 - 3 / GREEN HILLS
 GUS MAYER

12 - 5 / GREEN HILLS
 THE COSMETIC MARKET HILL CENTER

12 - 6 / EAST NASHVILLE
 GOODBUY GIRLS

12:30 - 6:30 / GREEN HILLS
 JUDITH BRIGHT

2 - 6 / GREEN HILLS & BRENTWOOD
 ROYA BOUTIQUE
 STACEY RHODES BOUTIQUE

3 / BELLE MEADE
 POMME D'AMOUR

3 - 6 / WEST END
 UAL

3 - 6:30 / THE GULCH
 BULLETS N MULLETS

4 - 6 / GREEN HILLS & BRENTWOOD
 LEVY'S
 LA CHIQUE BOUTIQUE

6 / DOWNTOWN
 THE TOMORROW FUND ART SHOW

7:30 / WAR MEMORIAL AUDITORIUM
 COQUETTE
 NORMA CLARE
 JULIANNA BASS
 KATHERINE KIDD
 GUSTAVO CADILE

9:30 / NASHVILLE FARMERS MARKET
 OFFICIAL AFTER PARTY

SAT 4/2 CITYWIDE SHOPPING DAY

9AM - 5PM / MIDTOWN
 LUCY POP SALON

10AM - 2PM / TERRAZZO NASHVILLE
 NASH FASH DASH
 THE OFFICIAL MARKETPLACE OF *nfw*

10AM - 4PM / DICKERSON PIKE
 WEAR IT OUT MANUEL

10AM - 5PM / GREEN HILLS & BELLE MEADE
 ASH BLUE
 THE BRIDE ROOM
 CINDI EARL FINE JEWELRY
 GUS MAYER
 LEVY'S
 THE PERFECT PAIR
 PRIVATE EDITION

10AM - 6PM
 BETSEY JOHNSON
 BLUSH BOUTIQUE
 FREE PEOPLE
 GOODBUY GIRLS
 H. AUDREY
 KATE SPADE GREEN HILLS
 KING JEWELERS
 LA CHIQUE BOUTIQUE
 MUSE BOUTIQUE
 POSH BOUTIQUE IN GREEN HILLS
 POSH BOUTIQUE IN THE VILLAGE
 STACEY RHODES BOUTIQUE
 UAL
 WOLFORD
 WOO SKINCARE & COSMETICS

10AM - 6:30PM / GREEN HILLS & WEST END
 HEMLINE
 MONKEE'S OF NASHVILLE
 STUDIO 615 & THE SOLE OF 615

10:30AM - 5:30PM / BELLE MEADE
 POMME D'AMOUR

11AM - 6PM / EDGEHILL VILLAGE
 WHATS-IN-STORE EDGEHILL VILLAGE

12 - 4 / THE MALL AT GREEN HILLS
 THE MALL AT GREEN HILLS *nfw* CELEBRATION

12 - 6 / BELMONT
 LOCAL HONEY

12:30 - 6:30 / GREEN HILLS
 JUDITH BRIGHT

1 - 4 / THE GULCH
 MARGARET ELLIS STUDIO

2 - 6 / GREEN HILLS
 ROYA BOUTIQUE

4 - 6 / THE GULCH & GREEN HILLS
 BULLETS N MULLETS
 EMMALINE

5 / GREEN HILLS
 JIGSAW LONDON

6 / DOWNTOWN
 THE TOMORROW FUND ART SHOW

7:30 / THE PINNACLE BUILDING
 VALENTINE VALENTINE
 LEONA
 STEVEN OO
 ROBERT GRAHAM
 AMAN STOVALL

9 / THE PINNACLE BUILDING
 EXCLUSIVE WRAP UP PARTY

SPONSORED BY

COMMUNITY PARTNERS

ITEMS IN PINK ARE OFFICIAL *nfw* EVENTS. SCHEDULE SUBJECT TO CHANGE. FOR TICKETING / REGISTRATION INFORMATION FOR *nfw* EVENTS & THE MOST CURRENT SCHEDULES, VISIT NASHVILLEFASHIONWEEK.COM.

SCHEDULE



TUESDAY, MARCH 29
THE PINNACLE BUILDING, 22ND FLOOR



WEDNESDAY, MARCH 30
THE NASHVILLE ARCADE



THURSDAY, MARCH 31
CRYSTAL FOUNTAIN CHURCH



FRIDAY, APRIL 1
WAR MEMORIAL AUDITORIUM



SATURDAY, APRIL 2
THE PINNACLE BUILDING, 22ND FLOOR

LOCATIONS

Akiko
Aman Stovall
Ben Sherman
Betsey Johnson
Christian Siriano
Cooper by Courtney Warren
Coquette*
Gado Gado
Gustavo Cadile
Jamie & The Jones*
Julianna Bass
Katherine Kidd
Kevork Kiledjian
Leona*
Loretta Jane
Melissa Tabor*
Norma Clare*
Olia Zavozina*
Robert Graham
Steven Oo
Sylvia Heisel
T. Rains
Union of Angels
Valentine Valentine*
White Rabbit*



DESIGNERS

* LOCAL DESIGNER

D A Y 1

JAMIE AND THE JONES.

Aliko Loretta Jane Kyria Heise

KEVORK KILEDJIAN

D A Y 2

MELISSA
TABOR

gadogado

Ben Sherman

BETSEY JOHNSON.

T. Rains

D A Y 3

Olia Zavoziina

by Courtney Warren
Cooper

WHITE RABBIT


U UNION OF ANGELS
BY CYNTHIA BASS

CHRISTIAN SIRIANO

D A Y 4

coquette

NORMA CLARE

JULIANNA BASS

Katharine Kidd Gustavo Cadile

D A Y 5

VALENTINE

Leona

STEVENOO

Robert Graham

A M A N S T O V A L L

T E S T I M O N I A L S

JAMIE AND THE JONES.

Nashville Fashion Week was a huge success from beginning to end. During the time we spent producing to finally showing our collection opening night, the support & recognition from the Nashville community as well as the folks behind the scenes at NFW was immense. Our brand was able to pick up a steady following & the event itself has allowed us the opportunity to further our business with help of the Nashville Fashion Forward Fund. The execution was flawless...from backstage help to fittings & our personal designer liaison, we felt as though Jamie and the Jones was represented not only as local designers, but as a brand who could walk the same runway with elite designers such as Christian Siriano & Betsey Johnson.

Jamie and the Jones

JULIANNA BASS

Participating in Nashville Fashion Week was a great experience for me. Originally from Tennessee I was honored to have been invited, & I was pleased to see just how organized & special this event was. Of course. I was in no way surprised. I am proud to say that I know a few of the co-founders, & I expected to see nothing shy of perfection. The entire operation was carried out with complete professionalism, & it is obvious that the creative minds behind NFW know the industry & are striving to ensure that Nashville continues to develop as a leading fashion contender. As a New York based designer & former NYFW participant I can say that the experience measured up to industry standards. From the co-founders to the dressers, everyone went above & beyond to accommodate the designers, & when I arrived I immediately felt secure in knowing that every detail was covered. I fully support the continuing development of NFW, & I look forward to seeing it grow.

Julianna Bass

Leona

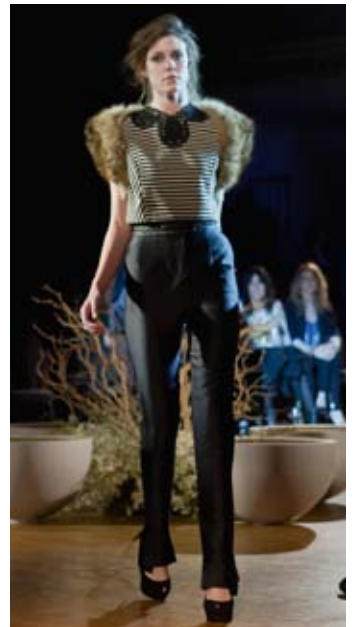
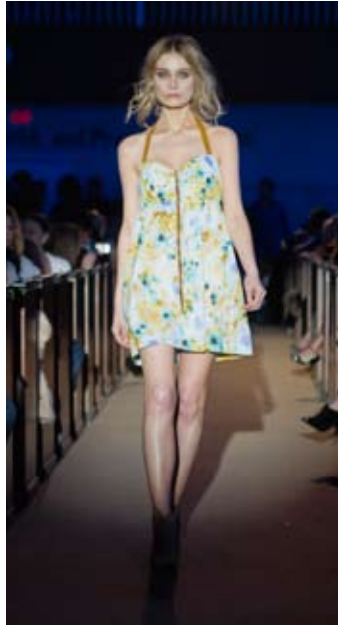
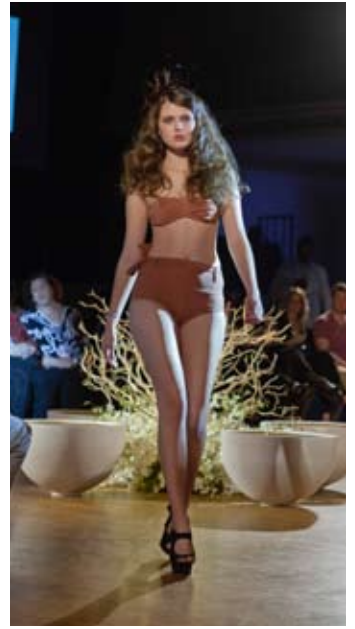
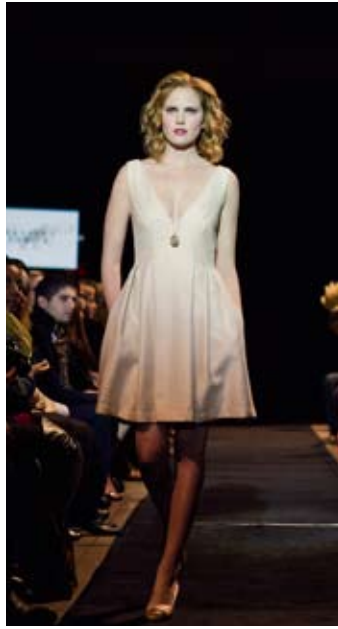
“Nashville Fashion Week exceeded my expectations on every level imaginable, & I had very high expectations! What struck me most was how dedicated the coordinators were to showcasing local talent & benefiting the Nashville Fashion Forward Fund! They were able to achieve this in a very consistent, elevated way with models we have grown to love & work with again & again! The venues were unique & appropriate & each represented Nashville in their own special way. I am endlessly gracious & proud to have been part of the inaugural year & even more excited to be a part of this event for years to come!”

Lauren Leonard, Leona

MELISSA
TABOR

“I am so honored to have been given the opportunity to show my collection at Nashville Fashion Week. It was such an incredible experience & one that I will always consider a highlight of my career. So many thanks to everyone that made the week possible & worked so hard to make it such a great experience for everyone involved. Cheers to an amazing week not only for the artists who were showcased, but to all of Nashville. This is a wonderful thing for city & we are all so proud to have it.”

Melissa Tabor





Ash Blue
Betsey Johnson*
Blush Boutique Brentwood
The Bride Room
Bullets n Mullets
Cindi Earl Fine Jewelry
The Cosmetic Market Hill Center
Diamond Star Halo Vintage and
T & P Vintage at Fanny's House of Music
Emmaline
Free People
Goodbuy Girls
Gus Mayer*
H. Audrey
Hemline*
Hip Zipper
imogene + willie
Jamie Nashville
Jigsaw London
Judith Bright
Kate Spade
King Jewelers
La Chique Boutique
Levy's*

Local Honey
Lucy Pop Salon
The Mall at Green Hills
Margaret Ellis Studio
Monkee's of Nashville
Muse Boutique
Old Made Good
the perfect pair
Pomme d'Amour
Posh Boutique in Green Hills*
Posh Boutique in the Village*
Private Edition
Roya Boutique
Salon N Fuse
Sleeveless
Stacey Rhodes Boutique*
Studio 615 and The Sole of 615
UAL
Wear It Out Manuel
whats-in-store Edgehill Village
whats-in-store Franklin
Wolford Boutique Nashville
Woo Skincare and Cosmetics



BOUTIQUES

AshBlue
jewelry gifts furnishings registry

BETSEY JOHNSON.



The Bride Room
COUTURE FOR THE BRIDE

bullets & mullets



thecosmeticmarket™



Free People



Gus Mayer



HEMLINE



imogene + willie

JAMIE

J I G S A W
LONDON



kate spade
NEW YORK



SINCE 1855
Levy's
NASHVILLE



theMALLat
GREEN HILLS



Monkee's
of Nashville



pomme d'amour.



Private Edition

ROYA
BOUTIQUE



SLEEVELESS



T&P

UAL



whats-in-store
JEWELRY ACCESSORIES GIFTS



WOO
skincare cosmetics

F E A T U R E D S P E A K E R

KELLY CUTRONE

President of People's Revolution, television celebrity, author

F A S H I O N I N D U S T R Y P A N E L S

THE ARTS, CRAFT AND BUSINESS OF FASHION LIPSCOMB UNIVERSITY, EZELL CENTER

THE FASHION AD

Speakers: Michael Howard, photographer
Amanda McRae, wardrobe/fashion stylist
Salome Steinmann, model; Bravo's "Make Me A Supermodel"

RETAIL REALITY

Speakers: Jacob Keiser, retail merchandiser
David Levy, co-owner, Levy's
Rhett Murdaugh, manager, Imogene + Willie
Dena Ferrell Nance, owner and founder, what's-in-store

FASHION 2.0: WHERE FASHION AND WEB 2.0 COLLIDE

Speakers: Dave Delaney, social retail coordinator, Griffin Technologies
Nicholas Holland, CEO, Centresource Interactive Agency
Rachel Lang, marketing director, Project Artisan
Zarna Surti, blogger, Zarna's Runway

AMERICAN LUXURY

Speakers: Jeff Garner, designer, Prophetik
Robin Keyser, founder, Project Artisan
Matt Springer, manager, Billy Reid

FASHION INDUSTRY





PHOTO: EricEngland.com



PHOTO: CAMBRIA



TUESDAY, MARCH 29

Cambria Kick Off Party
 Celebrating Manuel with special guest Cheryl Tiegs
 Hosted by Suzy Wong's House of Yum

FRIDAY, APRIL 1

Homegrown Nashville After Party
 Nashville Farmer's Market
 Live music



PHOTO: CAMBRIA

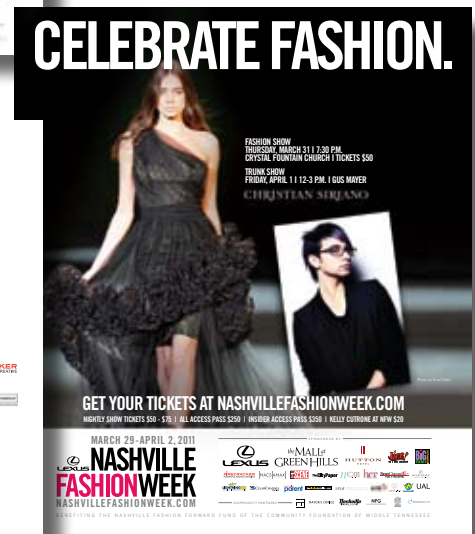
SATURDAY, APRIL 2

AM Style Lounge Wrap Party
 The Pinnacle, 22nd Floor



PHOTO: EricEngland.com

PARTIES



CITY PAPER

March 7, 2011 - Half Page Vertical
 March 14, 2011 - Half Page Vertical
 March 28, 2011 - Full Page

HER Nashville

January 2011 - Half Page Horizontal
 February 2011 - Half Page Horizontal
 March 2011 - One Third Page
 April 2011 - One Third Page

NASHVILLE PARENT MAGAZINE

February 2011 - Half Page Horizontal
 March 2011 - Full Page

NASHVILLE SCENE

December 9, 2010 - Half Page Horizontal
 January 20, 2011 - Half Page Horizontal
 March 3, 2011 - Half Page Horizontal
 March 10, 2011 - Full Page
 March 17, 2011 - Full Page
 March 24, 2011 - Full Page
 March 31, 2011 - Full Page
 April 28, 2011 - Full Page

NFOCUS

January 2011 - Half Page Horizontal
 February 2011 - Half Page Horizontal
 March 2011 - Full Page

ADVERTISING

NASHVILLE SCENE

March 24, 2011

Fashion Issue

Casting Call, From iconic standouts to promising locals, Nashville Fashion Week offers an ambitious range of designer shows, LAURA HUTSON

Hot Success, Outrageous designer Christian Siriano dishes on design, EMILY BARTLETT HINES

Harboring Halston, The decadent '70s-chic designer's archives find an unlikely resting place in Nashville, TRACY MOORE

NFOCUS

May 2011

Absolutely Fabulous, Lexus Nashville Fashion Week - Who Knew?, Ellen Nelson

THE TENNESSEAN

Sunday, March 27, 2011

Page 3A, Page 1D & Page 8D

Monday, March 28, 2011

Page 2D & Page 1B

Tuesday, March 29, 2011

Page 1A

Thursday, March 31, 2011

Page 1A & Page 12A

Friday, April 1, 2011

Page 1A

Saturday, April 2, 2011

Page 1A

Sunday, April 3, 2011

Page 3B



EDITORIAL

LIFE & TRAVEL



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ARTS & ENTERTAINMENT SOCIETY WEDDINGS | SECTION D » SUNDAY, MARCH 27, 2011 » THE TENNESSEAN

DAILY CRAVE » SHOPPING DIVA CATHI AYCOCK PICKS TODAY'S TOP DEALS » 2D »



Nashville's first Fashion Week is here. Does the event suit us? More than ever.

By Cathi Aycock | THE TENNESSEAN

In fashion, it's official: Nashville is decidedly "in." Not that we needed anyone to tell us that. We've always been a stylish city, a place that breeds creativity with equal parts musician cool and Southern girl sweet. But in the past decade, we've really turned a corner, sharpening our own unique sense of chic, embracing upscale looks and indie designers and stepping out with down-home delight.

Now, the rest of the country is catching on. Some of our local designers have garnered national success and, coming this fall, Nordstrom, Tory Burch and Michael Kors will open stores here, joining Louis Vuitton, Burberry and Tiffany.

So it's fitting that beginning Tuesday, Nashville welcomes the arrival of its first Fashion Week, a celebration of the fashion and retail community here: five days of runway shows, parties, shopping events and workshops across the city — in other words, a convergence of tastemakers that will only add to Music City's cachet.

Here's a guide to what the public can see, and be sure to check nashvillefashionweek.com for the latest scheduling and ticket information and a complete list of offerings.

INSIDE

Everything you need to know about NFW, including ticket information, a guide to shopping and special events and details on participating designers. **On Page 8D.**



AT TENNESSEAN.COM

Shopping Diva Cathi Aycock will be at the runway shows each night dishing on the designer collections. Check out her daily diaries from Nashville Fashion Week beginning Tuesday. Plus, Metromix party gal Heather Byrd will be out and about on the party circuit, shooting photos and videos you won't want to miss. Get your fashion fix at Tennessee.com/Divas.

From left, designs by Kevork Kiledjian, Christian Siriano and Gustavo Cadile. SUBMITTED PHOTOS

WHAT'S SHOWING

Tuesday

Venue: The Pinnacle, 150 Third Ave. S. With a 360-degree view of Nashville, the 22nd floor is a great place to kick off the runway shows.

Time: 7:30 p.m.

On the catwalk: Jamie and the Jones, Akiko, Sylvia Heisel, Kevork Kiledjian, Loretta Jane

Party circuit: Cambria Kickoff Party, 9:30 p.m. at Suzy Wong's House of Yum, 1517A Church St. Celebrate Nashville threadmaster Manuel with celebrity guest and supermodel Cheryl Tiegs.

Wednesday

Venue: The Arcade, between Fourth and Fifth avenues.

Time: 7:30 p.m.

On the catwalk: Melissa Tabor, T. Rains, Gado Gado, Betsy Johnson, Ben Sherman

Party circuit: Pre-show reception, 6:30-7:30 p.m. at the Rymer Gallery, 233 Fifth Ave. N.

Thursday

Venue: Crystal Fountain Church, 1003 Russell St.

Time: 7:30 p.m.

On the catwalk: Olia Zavozina, White Rabbit, Cooper by Courtney Warren, Union of Angels, Christian Siriano

Friday

Venue: War Memorial Auditorium, 301 Sixth Ave. N.

Time: 7:30 p.m.

On the catwalk: Coquette, Norma Clare, Julianna Bass, Katharine Kidd, Gustavo Cadile

Party circuit: Home-grown Nashville After Party, 9:30 p.m. Eat local, shop local and party local with an afterparty at the Nashville Farmers Market, 900 Rosa Parks Blvd. The music features playlists by indie denim design darlings imogene + willie and live music.

Saturday

Venue: The Pinnacle, 150 Third Ave. S.

Time: 7:30 p.m.

On the catwalk: Aman Stovall, Valentine Valentine, Leona, Robert Graham, Steven OO

Party circuit: AM Style Lounge wrap party, hosted by Arnold Myint, at 9 p.m. at The Pinnacle.

PEOPLE IN THE NEWS

CELEBRITIES, HAPPENINGS AND MUCH MORE



For more celebrity news, check out Tennessean.com every day.



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'Nashville will love' Siriano's work

Project Runway's season four winner, **Christian Siriano**, is heading to Music City with his entire fall collection in tow for Lexus Nashville Fashion Week, which begins Tuesday.

Since winning the iconic televised fashion design competition, Siriano has been in high demand designing his own line as well as special collections for Spiegel and Payless and as a consultant for the e-commerce website Send the Trend (www.sendthetrend.com). He also has caught the attention of some very high-profile clients, including **Rihanna**, **Christina Hendricks**, **Rosario Dawson** and **Alexis Bledel**, and he's looking forward to showcasing his work in Music City.



Christian Siriano

"We are showing fall, which I just showed in New York two months ago and it's very kind of dark and dramatic and very luxe with really interesting fabrication," Siriano told *The Tennessean*. "This collection is a bit edgier and cooler, and Nashville will love it!"

You can catch Siriano's runway show Thursday at Crystal Fountain Church (1003 Russell St.). For more on Nashville Fashion Week, see today's Life & Travel section.

— HEATHER BYRD

NASHVILLE FASHION WEEK STYLE RULES

TICKET INFORMATION

Proceeds from the sale of Nashville Fashion Week passes and tickets support the Nashville Fashion Forward Fund of The Community Foundation of Middle Tennessee.

■ **Insider Access Pass (limited number): \$350.** Features high-profile reserved seating for five nights of fashion shows; gift bag with fashion and beauty products; access to all official NFW parties; invitations to exclusive Nashville Fashion Week events (private reception for fashion photographer Drew Doggett and exhibit viewing; private reception for Kelly Cutrone, CEO and founder of People's Revolution; and private pre-opening tour of Nordstrom's at The Mall at Green Hills this fall).

■ **All-Access Pass (limited): \$250.** Features reserved seating for five nights of fashion shows; premium gift bag; and access to official NFW parties.

■ **Individual tickets: \$50-\$75.** Tickets for Tuesday, Wednesday and Thursday are \$50 each. Includes Cambria Kickoff Party on Tuesday and pre-show reception at the Rymer Gallery on Wednesday. Tickets for Friday and Saturday shows are \$75 each. Includes Homegrown Nashville After Party on Friday. Individual ticket holders will need to purchase a separate ticket for Saturday's AM Style Lounge wrap party for \$25 online or at the door.

Special event



Kelly Cutrone, CEO and founder of People's Revolution, will talk about her career as a leading fashion publicist and brand strategist and share insights from her book, *If You Have to Cry, Go Outside*, at noon Friday at Belcourt Theatre. The book will be available for purchase. Tickets are \$20 (a separate ticket is required for this event).

Shopping options

All week, area boutiques and stores are hosting special events, trunk shows and deals to celebrate fashion. For a complete schedule, visit nashvillefashionweek.com. Here are a few highlights:

■ **Style Therapy Tuesday, 4-6 p.m.** Tuesday at Blush Boutique, 782 Old Hickory Blvd. in Brentwood.

■ **Bullets & Mullets: Fashion Friday** — A High Fashion Shopping Experience, 3-6 p.m. Friday at Bullets & Mullets, 1108 Division St. Featuring music, cocktails, celebrity appearances, photo booth, in-store sale, a chance to win a makeover and photo shoot package worth \$1,500 and other door prizes.

■ **Nash Fash Dash, 10 a.m.-2 p.m.** Saturday at Terrazzo, 700 12th Ave. S. A hybrid party/shopping event with retailers offering discounts on merchandise, plus libations, a photo booth and more.

■ **Citywide Shopping Day, 10 a.m.-6 p.m.** Saturday at participating retailers.

■ **The Mall at Green Hills Fashion Celebration, noon-5 p.m.** Saturday. Special events and special offers throughout the mall, including three fashion shows featuring 30-plus mall boutiques.

DESIGNER SPOTLIGHT

TUESDAY



SIRIANO

Designers **Kevork Kiledjian**, who worked as a couturier for Lanvin and is known for a restrained, sensual style, and **Sylvia Heisel**, whose designs embody a sort of modern luxury, will showcase the more art-centric fashions of the night. Local lines include **Loretta Jane**, with wearable, fresh Southern style, and **Jamie and the Jones**, two friends who collaborate to create apparel with a focus on knit and crochet elements. **Akiko** comes from Hollywood designer Akiko Cook, who turned a small T-shirt company into a label sold to more than 200 upscale boutiques.

WEDNESDAY



STEELE

Gado Gado by Belinda Kazanci is a line inspired by a trip to Bali and an interest in music. Her fashion will be showcased along with perennial fashion favorite **Betsey Johnson**. The naughty-meets-sexy apparel line is the only one featuring spring and summer clothing versus fall. Infusing photography with fashion is designer **Traver Rains**, formerly with Heatherette, showcasing tees, tanks and hoodies with a decidedly edgy cowboy vibe. The line **Ben Sherman**, creator of the Oxford button down, brings a bit of cool UK menswear to the show. Nashville-based womenswear designer **Melissa Tabor**, who is known for her feminine dresses, is also on the bill.

THURSDAY



CADILE

Showcasing his fall/winter 2011 collection is headline designer **Christian Siriano**, the youngest *Project Runway* winner and celeb darling. While his designs are worn by A-listers such as Rihanna, he also pulls off a best-selling collection for affordable shoe store Payless. **Union of Angels**, Cindy Bapst's casual line, is carried locally by Stacey Rhodes Boutique. Look for **Olia Zavozina** to showcase high-fashion bridal and bespoke menswear. **White Rabbit**, designed by local **Shea Steele**, who owns celebrated vintage boutique Local Honey, and contemporary line **Cooper by Courtney Warren** round out the big night.

FRIDAY



BASS

This is definitely the most feminine, pretty-girl fashion roster of the week, with lots of dresses and vintage-inspired pieces. Look for **Gustavo Cadile** to bring his Latin-flavored cocktail and eveningwear, showcasing the looks that earn him favorite designer status for Catherine Zeta-Jones, Jewel and others. **Katherine Kidd**, known for clothing that imbues glamour influenced by the '40s and '50s, will showcase her goods. The lineup also features **Julianna Bass**, selected by *WWD* and *New York Magazine* as a designer of note; designer **Anna Redmon**, who named her line **Norma Clare** after her grandmother and who brings a vintage influence to the night's offerings; and **Coquette**, a line of one-of-a-kind swimwear with a serious pin-up-girl vibe.

SATURDAY



LEONA

Valentine Valentine is a line from local **Amanda Valentine**, while **Aman Stovall** is a luxury brand known for Italian fabrication and couture technique. Girly feminine **Leona** is available locally at Hemline and a favorite of Taylor Swift. **Robert Graham**, Brit-influenced and sold locally at Levy's, will showcase fashion for men and women, while **Steven OO**, whose debut collection was launched in New York's Bryant Park in 2010, closes the night.

NASHVILLE FASHION WEEK

CITY SHOWS ITS STYLE



Models wear creations by Kevoork Kiledjian during a Nashville Fashion Week runway show Tuesday at The Pinnacle in Nashville. PHOTOS BY SHELLEY MAYS / THE TENNESSEAN

Event attracts chic industry's power players

By Heather Byrd and Cathi Aycock
THE TENNESSEAN

In the business world, there are power lunches. Call this a power party.

Tuesday night in a premium penthouse space of The Pinnacle that overlooked the city skyline, Nashville Fashion Week kicked off in front of an enthusiastic audience. The clothes on the runway were striking, but what also stood out was the makeup of the crowd itself: designers, stylists, advertisers, photographers, entrepreneurs, retailers, media members and general followers of fashion.

Part show, part conference, part shopping experience and, from the looks of it, one giant networking opportunity, Lexus Nashville Fashion Week began its five-day run by creating a cross-pollination of artistic and business interests — many with deep pockets — that the city probably has never seen before.

Among the several hundred guests who attended the opening, designer Judith Bright, store owners Stacey Rhodes of Stacey Rhodes

» FASHION, 12A



Brian Hickman of Fruition sprays a model's hair before the Nashville Fashion Week runway show at The Pinnacle.

MORE ONLINE

Find photos, videos and daily diaries from the front rows of Lexus Nashville Fashion Week at Tennessean.com/Divas. For a full schedule, visit NashvilleFashionWeek.com.

Nashville shows off its chic side at Fashion Week event

» FASHION FROM PAGE 1A

Boutique and Dena Nance, designer and owner of What's-in-Store; Arnold Myint of Top Chef fame and owner of Suzy Wong's restaurant; and Scott McClure, marketing director for The Mall at Green Hills, not to mention a slew of others in the fashion and style industries.

"I just want to be supportive of the whole event because I want Nashville to build on this every year," said Kyah Hillis, a partner at Sleeveless, a boutique specializing in unique jewelry in Edgemoor Village. "It's fun and adds value to our community. It's off to a great

start tonight, and I can't wait to see what else comes up this week."

The event, which continues through Saturday and is organized by a group of fashion, retail and media professionals called Creative Co-op Nashville LLC, will include a series of runway shows by local and national designers each night (held at different venues across the city), in addition to daytime seminars, workshops, panel discussions and shopping events.

"(The organizers have) done a good job picking out locations and showcasing all of Nashville," said Abigail Franklin, a local stylist

who eyed the designs from the front row.

Models look like rock stars

All proceeds from Nashville Fashion Week, which is being entirely staffed by volunteers, will go toward the Nashville Fashion Forward Fund to support artists in the industry with Middle Tennessee ties. Tuesday's runway show featured designs from Jamie and The Jones, Akiko, Loretta Jane, Sylvia Heisel and Kevoork Kiledjian, whose visions in skintight leather made each of the models look like rock stars. From The Pinnacle, guests

made their way uptown to Suzy Wong's House of Yam on Church Street for the official after-party hosted by Cambria as a celebration for the king of country couturiers, Manuel. Models and industry insiders lined the walls decked out in Manuel's legendary rhinestone creations, and special guest Cheryl Tiegs posed for photos in the VIP section. Often dubbed the original international supermodel, Tiegs has graced the cover of almost every fashion magazine.

As night one came to a close, organizers seemed to let out a sigh of relief. If the event maintains this momentum through the end of the week, then surely it

DIVA TRAINING

Join Cathi Aycock on April 7 for her Shopping Diva Spring Training event at Cheekwood Botanical Garden and Museum of Art. View and shop the latest spring styles (at 25 percent off), plus enjoy cocktails as well as a fashion show sponsored by Dillard's at The Mall at Green Hills. For tickets (\$15), go to <http://shoppingdivaspringtraining.eventbrite.com>.

will have an effect in Nashville's style industry — and maybe even spawn a few business deals.



Absolutely fabulous

Lexus Nashville Fashion Week—Who Knew?

When we heard that Nashville was having a fashion week to celebrate Nashville designers, we were curious. It makes sense, though. The town is full of artists—why not fashion designers?

For more than a year, volunteer founders and planners from Creative Group Nashville LLC, a collaboration of fashion, retail and media professionals who partnered to create an event that spotlights Nashville's growing fashion industry, plotted out a week chockful of stylish excitement in Music City. More importantly, proceeds from ticket sales benefited the recently established Nashville Fashion Forward Fund, administered by The Community Foundation of Middle Tennessee. The Nashville Fashion Forward Fund will be given each year to advance the career of local talent with demonstrated experience in a fashion-related field.

From Christian Siriano to Deseay Johnson and Gustavo Cadile, each day brought fashion fever to the Music Capital and showed off some of America's greatest emerging designers, homegrown right here. Shops and stores featured daily trunk shows and specials, runway shows kept folks up all night, local dining features by leaders such as PR maven Kelly Cutrone held audience tap events, and, indeed, it was one hell of a week. *AN*



Chelsea, Anika Dambilo, Perry Green, Rebecca Murchison, Taylor, Nicole Diamond, Beth Lutz, Justin Lutz, Jennifer Kirkpatrick, Beth Denton, Willard Shaw



Shelley Tucker, Eddy Richardson, Tony Bentley

Opening Night Fever

Edgy, modern and fabulous, the Prince Building 22nd floor served as the perfect backdrop for the commencement of Lexus Fashion Week. The floor was actually converted, for the night, into a clean, blank canvas for the residents behind the scene. Barring occasional lines and money grabbing for the top of the evening, guests enjoyed the most exciting nights as they sipped their cocktails and mingled among the young designers.

The runway regaled along the perimeter of the room, adding light to the fashionable windows, making it appear that the models were walking on top of the building. With a sneak peek of what was to come, Fashion Week.org welcomed guests to the official after party at Sway Lounge & Club at 121, with really great art collection for the next night's event. *AN*



Debbie Starkey



Crissy Conarty, Mike Smith



David Purdy, Anna Brown, Drew Duggitt, Michael Burcham



Photo by [unreadable]

An eye for the beautiful

Photographer extraordinaire Drew Duggitt provided the best looks at The Arts Gallery. From NYC fashion to China, his young work finds the beauty in everything. "Open out for it's one"



Photo by [unreadable]

Mike Smith, J.H. [unreadable]



[unreadable] and [unreadable]



Kelly Cutrone

November 29, 2010

Nashville Celebrates Citywide Creativity with Nashville Fashion Week, March 29 - April 2, 2011

February 9, 2011

Kelly Cutrone to Participate in Lexus Nashville Fashion Week

February 15, 2011

AMAX Talent + Modeling Sponsors Model Search Competition for Lexus Nashville Fashion Week

March 7, 2011

Initial Group of Designers Announced for Lexus Nashville Fashion Week Runway Shows

March 9, 2011

Venues Announced for Runway Shows of Lexus Nashville Fashion Week

March 11, 2011

Designer Christian Siriano Headlines for Lexus Nashville Fashion Week Runway Show on March 31, 2011

March 22, 2011

Fashion Industry Panels and Halston Collection at Lipscomb University Add Educational Component to Lexus Nashville Fashion Week

March 22, 2011

Special Events at Boutiques, Stores and the Nash Fash Dash Marketplace Celebrate Lexus Nashville Fashion Week

March 29, 2011

******MEDIA ALERT**** Lexus Nashville Fashion Week - Day 1**

March 30, 2011

******MEDIA ALERT**** Lexus Nashville Fashion Week - Day 2**

March 31, 2011

******MEDIA ALERT**** Lexus Nashville Fashion Week - Day 3**

April 1, 2011

******MEDIA ALERT**** Lexus Nashville Fashion Week - Day 4**

April 2, 2011

******MEDIA ALERT**** Lexus Nashville Fashion Week - Day 5**

September 16, 2011

The Nashville Fashion Forward Fund Seeks Applicants for New Award

PRESS



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