

# NASHVILLE FASHION WEEK

BENEFITING THE NASHVILLE FASHION FORWARD FUND OF THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE

APRIL 2-6, 2013



# MISSION



PHOTO: Eric Winston

Nashville Fashion Week is a city-wide celebration of Nashville's thriving fashion and retail community and its vast array of creative talent—featuring local, regional and national design talent in fashion events and shows, and encouraging both Nashvillians and visitors to explore the city's diverse fashion and retail spaces throughout the week with promotions, partnerships and educational workshops.



PHOTO: Eric Winston

# NASHVILLE FASHION FORWARD FUND

The Nashville Fashion Forward Fund was established in 2011 with funds from the first Nashville Fashion Week to support the next generation of fashion industry professionals with ties to Middle Tennessee and provide financial awards for professional development. The Fund and application process is managed by The Community Foundation of Middle Tennessee. Award recipients are selected by a committee of the Board of CFMT. Applications are accepted in the fall with winners announced early January. The establishment of the fund was inspired by the professional development opportunities provided by the Council of Fashion Designers (CFDA) through programs such as the CFDA/Vogue Fashion Fund. The Nashville Fashion Forward Fund ensures that Nashville Fashion Week is not just a signature high-profile event to celebrate creativity, but also an ongoing, sustainable focus for philanthropic support.

“What a difference the Nashville Fashion Forward Fund is making! And what a difference it will continue to make to enhance our region’s role as a place which nurtures creative talent and opportunity. As the Nashville Fashion Forward Fund grows with proceeds from Nashville Fashion Week and future fashion weeks, so too will the support available to the next generation of talent in our local fashion industries.”

- Ellen Lehman, President of The Community Foundation of Middle Tennessee.

# LAUREN LEONARD



## NASHVILLE **FASHION** FORWARD FUND RECIPIENT 2013

Congratulations to Lauren Leonard, the creative mind behind the fashion line, Leona, for being chosen as the 2013 Nashville Fashion Forward Fund winner. Leonard was carefully selected from an illustrious group of fashion industry professionals that included designers, hair and clothing stylists, photographers, makeup artists and models.

Established in 2011, the objective of the Nashville Fashion Forward Fund of The Community Foundation of Middle Tennessee is to provide an award that will recognize the individual achievements of a fashion industry professional. The financial resources that accompany the award are intended to provide a professional development and/or experiential opportunity for the winner to further advance their career in the fashion industry.

Since Leonard's debut of her line, Leona, in the spring of 2008, it has quickly gained a faithful following and is sold at more than a hundred of the most discerning and renowned retailers internationally. With celebrity fans like Taylor Swift and Giuliana Rancic, sightings in ***Lucky, Elle*** and ***People*** magazines, and hit television shows ***Gossip Girl*** and ***90210***, Leona is becoming one of the fastest growing contemporary labels in fashion today. Best of all, the entire line is created right here in Nashville in Leonard's studio and has shown at Nashville Fashion Week in the inaugural year of 2011 and then again in 2012.

"I am thrilled and honored to be chosen as the recipient of the Nashville Fashion Forward Fund Award! Nashville Fashion Week has been incredibly impactful for our business, and the receipt of this award will only further facilitate our plans for growth," said Leonard. "This contribution will allow me to attend the Premiere Vision Textile Show this fall in Paris. One of our many challenges is finding luxury textile suppliers and design inspiration each season. I have never had the opportunity to visit France or any international textile shows and I know this experience will be inspirational, educational and lucrative for Leona's development. I can't thank the directors and founders of the Community Foundation of Middle Tennessee and Nashville Fashion Week enough for all they have done to support their local fashion talent as well as introduce Nashvillians to fashion originating outside of the city. I am so proud to be a part of this community and to be recognized by these organizations!"

# SPONSORS



PHOTO: Jess Williams

## SPONSORED BY

The Gulch  
Hutton Hotel<sup>^</sup>  
The Mall at Green Hills<sup>^</sup>  
Opry Mills  
UAL<sup>^</sup>  
William Edge

## EVENT SPONSORS

Anthem  
Big Events Inc.<sup>^</sup>  
Bright Event Productions  
emma<sup>^</sup>  
Fashion Bytes<sup>^</sup>  
Grand Avenue<sup>^</sup>  
Jive! A Digital Print Factory<sup>^</sup>  
MACS | AMAX<sup>^</sup>  
McQuiddy & Eskimobrethren.com  
Music City Tents & Events<sup>^</sup>  
Real Water<sup>^</sup>  
Redbull  
The Pinnacle at Symphony Place<sup>^</sup>  
Tim Hodges Logistics<sup>^</sup>  
Wondergraphics<sup>^</sup>

## MEDIA SPONSORS

Lightning 100<sup>^</sup>  
Nashville Scene<sup>^</sup>  
Nfocus<sup>^</sup>  
yelp!<sup>^</sup>

## STYLE SPONSORS

Doxahlogy  
Green Pea Salon<sup>^</sup>  
Private Edition<sup>^</sup>  
Salon Nfuse<sup>^</sup>  
Sylvia Heisel  
the cosmetic market<sup>^</sup>  
Trim<sup>^</sup>

## PRESENTING BOUTIQUES

Gus Mayer<sup>^</sup>  
Levy's<sup>^</sup>  
Modern Trousseau

## HOSTING BOUTIQUES

Hemline<sup>^</sup>  
Jamie<sup>^</sup>  
Kendal Boutique

## MEDIA SUPPORT

Native  
Nashville Lifestyles  
Nashville Arts Magazine

## FOOD & DRINK SPONSORS

Absolut Hibiskus  
Amstel Light<sup>^</sup>  
Aura World Fusion Cuisine  
blvd nashville<sup>^</sup>  
Chef's Market<sup>^</sup>  
Cielo e Terra Wine  
DrinkMusicCity.com  
Feast  
Horizon Wine & Spirits  
Jet's Pizza  
M Restaurant & Bar  
Nothing Bundt Cakes  
Provence Bakery  
Pub5  
Santa Fe Cattle Co.  
Whisper Creek  
Willett

## COMMUNITY PARTNERS

The Community Foundation  
of Middle Tennessee<sup>^</sup>  
NowPlayingNashville.com<sup>^</sup>  
Mayor's Office<sup>^</sup>  
Metro Arts

SPONSORED BY

the MALL at  
GREEN HILLS

THE GULCH Opry Mills®

WE  
William Edge  
hair. skin. body.

UAL  
HUTTON  
HOTEL

STYLE SPONSORS



sylvia heisel



EVENT SPONSORS

MACS | AMAX  
CREATIVES SERVICES MODEL TALENT AGENCY



Tim Hodges  
Logistics  
"The Delivery Guy"



MEDIA SPONSORS



PRESENTING  
BOUTIQUES

Jos Mayer

Levy's  
SINCE 1976  
CLOTHING FOR MEN & WOMEN  
committed to you and your style

MODERN TROUSSEAU  
NASHVILLE

HOSTING  
BOUTIQUES

HEMLINE

JAMIE

Kendal  
BOUTIQUE

MEDIA  
SUPPORT

NATIVE

NASHVILLE  
LIVE! TV & RADIO

Nashville Arts  
MAGAZINE

FOOD & DRINK  
SPONSORS



COMMUNITY  
PARTNERS



NowPlaying  
Nashville.com  
WHERE TO GO ... WHAT TO DO



MAYOR'S OFFICE

# ATTENDANCE

**2000+** FIVE NIGHTS OF FASHION SHOWS AT  
UNIQUE LOCATIONS

**100+** THREE INDUSTRY PANELS  
AT EMMA

**42** BOUTIQUE-SPONSORED EVENTS  
THROUGHOUT THE CITY

**123** VOLUNTEERS

# SCHEDULE

## TUESDAY 4/2

12 - 3PM /  
THE TRUNK NASHVILLE - Hillsboro Village

7:00PM / THE PINNACLE, 22ND FLOOR  
PLENTY BY TRACY REESE  
TRACY REESE  
KAL RIEMAN  
RED DOLL  
NONONO

9:30PM - 12AM /  
OFFICIAL NFW AFTER PARTY SPONSORED  
BY OPRY MILLS

## WEDNESDAY 4/3

10AM - 11:30PM / EMMA'S BISTRO  
FASHION INDUSTRY PANEL -  
THE BUSINESS OF ATTIRE: HOW TO BUILD  
A FASHION BRAND

10AM - 6PM /  
GUS MAYER / NONOO

1:30 - 3PM / EMMA'S BISTRO  
FASHION INDUSTRY PANEL -  
MUSIC CITY RETAIL ROCKS! SELLING  
FASHION IN NASHVILLE

1 - 5PM / ROLLING MILL HILL  
THE TRUNK NASHVILLE - Rolling Mill Hill

3:30 - 5PM / EMMA'S BISTRO  
FASHION INDUSTRY PANEL -  
LOOK SHARP: SELLING THE IMAGE

6:30 - 7:30PM / THE TROLLEY BARNS AT ROLLING MILL HILL  
COCKTAILS ON THE TERRACE

7:30PM / THE TROLLEY BARNS AT ROLLING MILL HILL  
KAT SEATON  
TUFT  
BLACK BY MARIA SILVER  
PINK ELEPHANTS DESIGNS  
T RAINS

## THURSDAY 4/4

9:30AM - 5:30PM /  
PRIVATE EDITION

10AM - 4PM /  
JAMIE

10AM - 6PM /  
APRICOT LANE  
BILLY RIED  
BULLETS & MULLET'S  
DESIGNER FINDS  
E. ALLEN  
GUS MAYER  
H. AUDREY  
HOUSE OF STELLA  
LUCCHESI  
MANUEL AMERICAN DESIGNS  
MARGARET ELLIS JEWELRY AT NINA KUZINA GALLERY  
PETER NAPPI  
POSH  
STUDDIED  
UAL

10AM - 6:30PM /  
ABSOLUTION  
THE COSMETIC MARKET  
SKIN MB MED SPA  
SPECS OPTICAL  
THERAPY SYSTEMS

10:45AM - 1PM / BELMONT MANSION  
MODERN TROUSSEAU  
MEMEKA BY GUSTAVO CADILE

11AM - 4PM /  
DIVAS SHOEZ

11AM - 6PM /  
IMMOGENE + WILLIE  
LOCAL HONEY

12 - 4PM /  
THE TRUNK NASHVILLE - Belmont

12 - 6PM /  
ERABELLUM ARTISAN CO-OP  
STACEY RHODES BOUTIQUE  
STATE NASHVILLE

12 - 8PM /  
GYPSY BLUE FASHION TRUCK - Hillsboro Village

1 - 3PM / BLVD. BISTRO  
TEA LUNCHEON

1 - 5:30PM /  
LUCY POP SALON / PINK ELEPHANTS DESIGNS

2 - 6PM /  
KENDAL BOUTIQUE / PLENTY/TRACY REESE  
SOCA

3 - 6PM /  
FRINGE AND LACE - Sylvan Park

3:30 - 6:30PM /  
ATELIER

4 - 6PM /  
ELAINE TURNER  
HARDWEAR MERRY, KRISTINE RIIS  
AND WHAT'S-IN-STORE

6 - 8PM /  
KOCKTAILS & KOUTURE

6PM TIL' / THE GULCH, PINE STREET FLATS  
SHOPPING NIGHT OUT IN THE GULCH

8PM TIL' / KOCKTAILS & KOUTURE  
SHOPPING NIGHT OUT AFTER PARTY



SPONSORED BY  
THE GULCH

## FRIDAY 4/5

9:30AM - 5:30PM /  
PRIVATE EDITION

10AM - 4PM /  
GUS MAYER / MEMEKA BY GUSTAVO CADILE  
JAMIE

10AM - 6PM /  
MARGARET ELLIS JEWELRY AT NINA KUZINA GALLERY

11AM - 2:30PM /  
BEE ATTITUDES POP UP SHOP - Berry Hill

12 - 3PM /  
THE TRUNK NASHVILLE - Midtown

7:30PM / GRAND AVENUE WORLDWIDE  
LAGI NADEAU  
ABI FERRIN  
LEONA  
SAND

9PM - 12AM / GRAND AVENUE WORLDWIDE  
POP-UP DINNER BY TEMP RESTAURANT

## SATURDAY 4/6

9AM - 6PM /  
ERABELLUM POP-UP - Hillsboro Village

9:30AM - 5:30PM /  
PRIVATE EDITION

10AM - 4PM /  
JAMIE / LAGI NADEAU

11AM - 3:30PM /  
HEMLINE / LEONA

11AM - 6:30PM /  
BEE ATTITUDES POP UP SHOP - Hillsboro Village

12 - 3PM /  
THE TRUNK NASHVILLE - 12 South

2 - 4PM /  
BLUSH  
TWO OLD HIPPIES

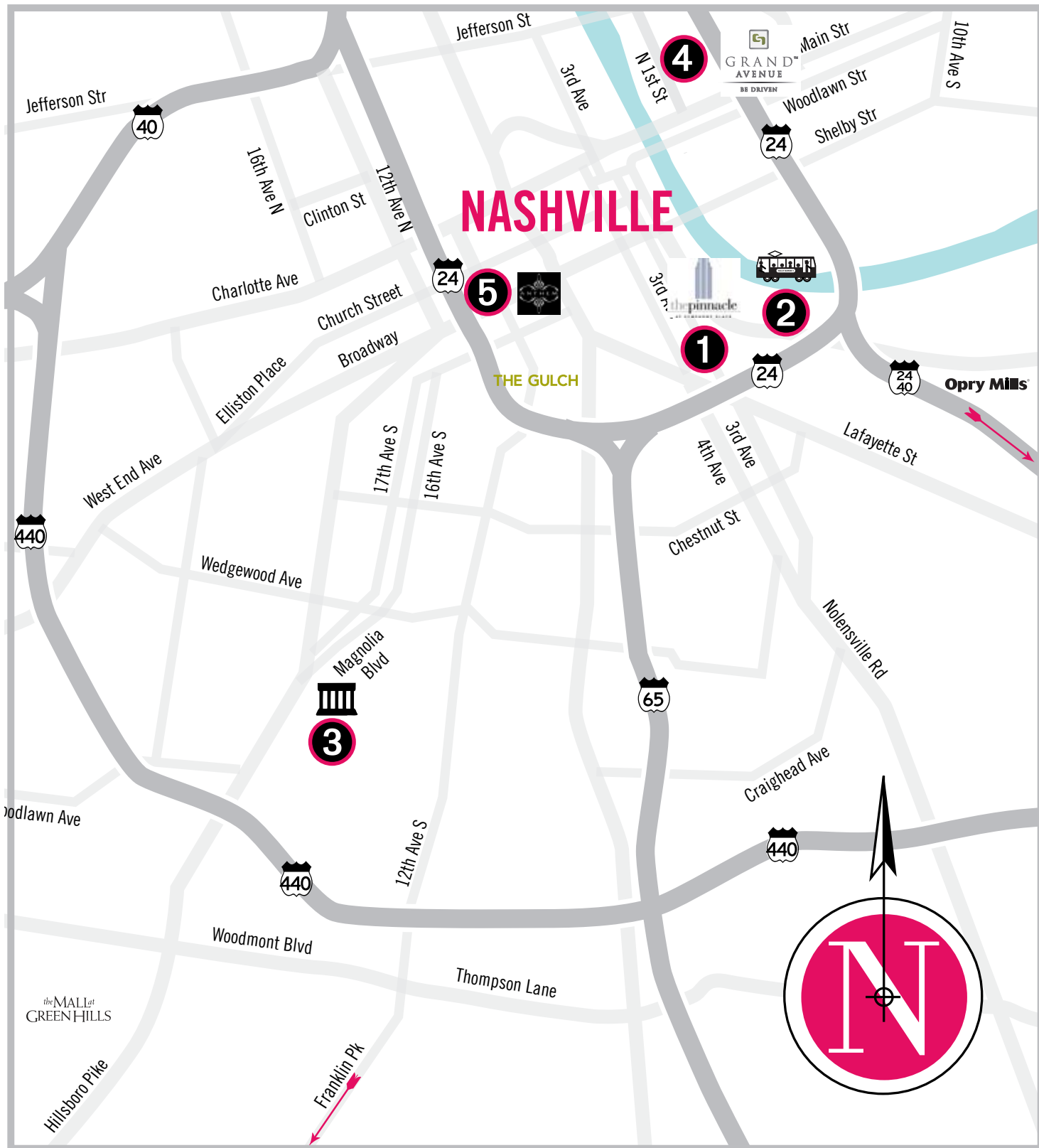
5 - 8PM /  
THE TRUNK NASHVILLE - SoBro

7PM / ANTHEM  
PHILLIP MADISON  
ELIZABETH SUZANN  
JENNIFER NINA EVANS  
SARAH JANE ESTES  
CORELLO  
BLOOMING LEOPOLD  
VOYAGE

9:30PM - 12AM / ANTHEM  
OFFICIAL NFW CLOSING PARTY SPONSORED BY  
RED BULL & WILLIAM EDGE SALON



# LOCATIONS



# DESIGNERS



PHOTO: Eric Winston

Abi Ferrin  
Blooming Leopold\*  
Corello\*  
Black by Maria Silver\*^  
Elizabeth Suzann\*  
Jennifer Nina Evens\*  
Kal Rieman^  
Kat Seaton  
Lagi Nadeau  
Leona\*^  
Memeka by Gustavo Cadile  
Modern Trousseau  
Nonoo  
Phillip Madison\*  
Pink Elephants\*^  
plenty by Tracy Reese  
Red Doll ^  
SAND  
Sarah Jane Estes  
T. Rains^  
Tracy Reese  
Tuft\*^  
Voyage Clothing\*

\* LOCAL DESIGNER

^ RETURNING DESIGNER

plenty by TRACY REESE

TRACY REESE

KAL RIEMAN

DAY 1  
THE PINNACLE

REDDOLL  
BY TATYANA MERENYUK

Nonoo

DAY 2  
THE TROLLEY BARN

kat seaton TUFT

Black  
by  
Maria  
Silver



T. Rains

DAY 3  
BELMONT MANSION

MODERN  
Trousseau  
NASHVILLE



DAY 4  
GRAND AVENUE



ABI FERRIN  
—MADE FOR YOU. NOT THE HANGER—

leona

SAND

Phillip  
Madison

elizabeth  
suzanne

JENNIFER NINA  
EVANS

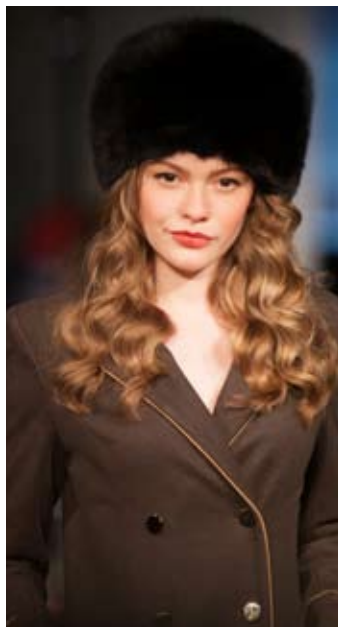
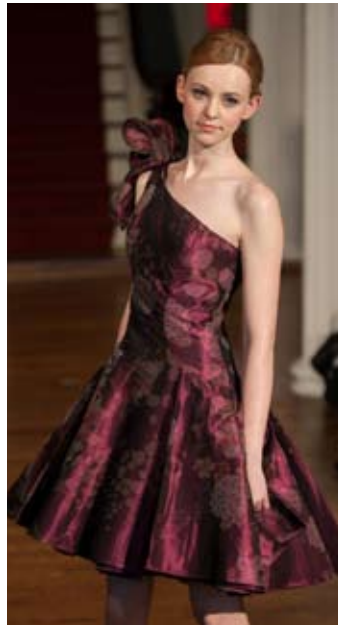
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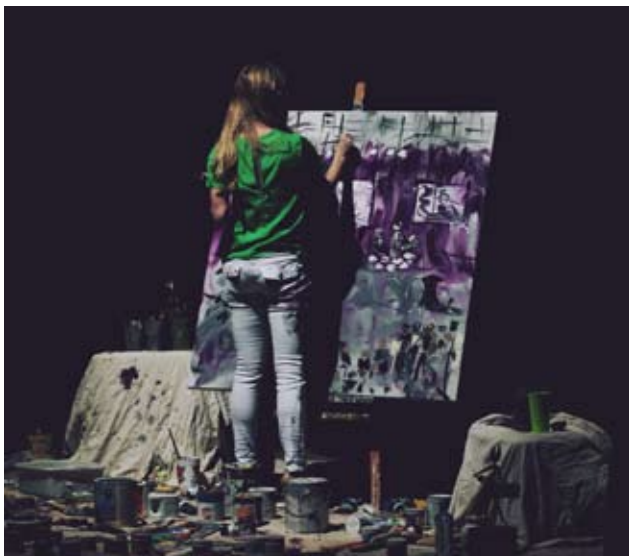


BLOOMING  
LEOPOLD





PHOTOS: Eric Winston



MACS | AMAX  
CREATIVE SERVICES | MODEL • TALENT AGENCY

MODEL SEARCH WINNER  
**OLIVIA BRUNNER**

# MODELS

**81 MODELS**



180 Talent  
Advantage Models and Talent  
The Avenue Agency  
Dan Talent Group  
EYE Management  
Independant Models  
MACS | AMAX  
Premiere Event Group  
Reflection Agency

# BOUTIQUES

52 BOUTIQUES



PHOTO: Jess Williams

Absolution^  
Apricot Lane  
Atelier^  
Bee Attitudes Pop Up Shop  
Billy Reid  
Blush Belle Meade^  
Blush Brentwood^  
Blush Cool Springs  
Bullets & Mullets  
The Cosmetic Market Cool Springs  
The Cosmetic Market Green Hills^  
The Cosmetic Market Opryland  
Designer Finds  
Divas Shoez  
E. Allen  
Elaine Turner  
Erabellum Artisan Co-Op

Fringe & Lace  
The Gulch  
Gus Mayer\*^  
Gypsy Blue Fashion Truck  
H. Audrey^  
Hemline\*^  
House of Stella  
imogene + willie^  
Jamie\*^  
Kendal Boutique\*  
Kocktails & Kouture  
Levy's\*^  
Local Honey  
Lucchese  
Lucy Pop Salon  
The Mall at Green Hills^  
Manuel American Designs Inc.

Margaret Ellis Jewelry at Nina Kuzina Gallery^  
Modern Trousseau\*^  
Opry Mills  
Peter Nappi  
Posh Boutique Cool Springs  
Posh Boutique Green Hills^  
Posh Boutique Hillsboro Village^  
Private Edition  
Skin MB Med Spa  
SOCA  
Specs Optical  
Stacey Rhodes Boutique^  
State Nashville  
Studded  
Therapy Systems^  
The Trunk Nashville^  
Two Old Hippies  
UAL^

\* PRESENTING/HOSTING BOUTIQUE

^ RETURNING BOUTIQUE

ABSOLUTION™  
*beauty and curiosities*

Apricot Lane  
BOUTIQUE

Atelier



BILLY REID



bullets  
& mullets

the  
cosmetic  
market

Designer  
Finds

Divas

e.Allen  
The Avenue | The Gulch  
MURFREESBORO | NASHVILLE

ELAINE TURNER



Fringe & Lace

THE GULCH

Gus Mayer

Gypsy Blue  
*Handmade Vintage*

H. Aubrey  
ESTABLISHED 1922 - THE BEEHIVE - HAMBURG - THE ARTIST'S FURNISHINGS

HEMLINE

House of Stella

imogene + willie

JAMIE

Kendal  
BOUTIQUE

KOCKTAILS & KOUTURE

Levy's  
SINCE 1855  
CLOTHIER FOR MEN & WOMEN  
committed to you and your image

LOCAL  
HONEY

Lucchese  
SINCE 1883



the MALL at  
GREEN HILLS

manuel

M  
MARGARET ELLIS JEWELRY  
NINA KUZINA  
GALLERY

MODERN  
TROUSSEAU  
NASHVILLE

Opry Mills



Private Edition

skin  
MB  
skin • mind • body

SOCA  
www.socaclothing.com

specs  
OPTICAL

STACEY RHODES  
BOUTIQUE

STATE

STUDD  
CLOTHING

THERAPY SYSTEMS.



UAL



# GIFT BAG CONTRIBUTORS

37 CONTRIBUTORS



PHOTO: Shelley Justiss

- ADS Security
- Blush
- The Cosmetic Market
- E. Allen
- Elaine Turner
- Goodbuy Girls
- Green Pea Salon^
- Hemline
- HeyleeB.com
- Jamie
- Kal Reiman
- Kocktails & Kouture
- Leona
- Levy's^
- Luchesse
- Lucy Pop Salon ^
- Manuel American Designs Inc.^
- Music City Suds
- NFocus^
- Nashville Lifestyles
- Nashville Scene^
- Native
- NowPlayingNashville.com ^
- Olivia Olive Oil ^
- Pink Elephants Design
- Posh^
- Private Edition
- Real Chemistry
- Red Bull
- Red Doll by Tatyana Merenyuk
- Roux Maison
- Skanska USA
- SOCA
- Studio Goddess
- Studio Mills Yoga^
- The Dog Spot UAL
- Yelp Nashville ^

# INDUSTRY PANELS



LOCATED ON APRIL 3 AT EMMA

## **THE BUSINESS OF ATTIRE: HOW TO BUILD A FASHION BRAND | 10 - 11:30 AM**

Experts dish the nitty-gritty of growing a fashion company from the ground up. A must for all designers as well as anyone who wants “real world” insight into how the fashion industry works.

**Moderator: Sophie Simmons, designer/owner of a small luxury fashion company**

**Panel:** Design, development and production specialist David Perry of The DSP Group; entertainment attorney Robert Darwell of Sheppard Mullin; designer and Nashville Fashion Fund 2012 winner Lauren Leonard of Leona; NFW 2013 designer Cally Rieman of Kal Rieman; retail recruiter for the Nashville Downtown Partnership Crissy Cassetty

## **MUSIC CITY RETAIL ROCKS! SELLING FASHION IN NASHVILLE | 1:30 - 3 PM**

Leading local retailers tell what it takes to run and buy for a fashion boutique. A variety of different business models will be explored, including online, direct sales, and traditional multi-label stores.

**Moderator: Elizabeth Broyhill, veteran Nashville retailer/brand and media consultant**

**Panel:** Nashville-based designer and boutique owner Kayce Hughes; Chelsea Eager, owner of the online boutique Thompson Fifteen; Sevier Skirts founder Suzanne Sevier Rowland; Posh owner Kathy Hadley

## **LOOK SHARP! SELLING THE IMAGE | 3:30 - 5 PM**

Pros weigh in on how strong visuals, good press assets, and solid social media plan sell a brand. This panel is a boon for anyone who’s curious about the world of fashion marketing and building a salable public profile.

**Moderator: Libby Callaway, fashion writer/media consultant**

**Panel:** 2013 *Project Runway* contestant and fashion designer Amanda Valentine of Valentine Valentine; Bismark Phillips Communications (BPCM) owner Carrie Phillips; Nashville-based Pinterest superstar and social media expert Lauren Zwanziger; Next Model Management agency director Alexis Borges; Sally Lyndley fashion/celebrity stylist and former contributor to *Vogue* and *Love*

# PARTIES



**THURSDAY, MARCH 28**  
Speakeasy Pop-Up Dinner  
500 Houston Street

**TUESDAY, APRIL 2**  
Official Kick-Off Party  
Pub5  
Sponsored by Opry Mills



**THURSDAY, APRIL 4**  
NFW Shopping Night Out in the Gulch  
Pine Street Flats  
Sponsored by The Gulch

Shopping Night Out After Party  
Kocktails and Kouture

**SATURDAY, APRIL 6**  
Official Wrap-Up Party  
Anthem  
Sponsored by William Edge

# ENTERTAINMENT



PHOTO: Shelley Justiss

**RUNWAY MUSIC COORDINATOR & DIRECTOR**  
Kevin Buster

**BELMONT PERFORMANCE**  
Joel Heumann

**FRIDAY NIGHT MUSICAL GUEST**  
Cody Belew of *The Voice*



# IMPRESSIONS & WEB TRAFFIC

## NFW WEBSITE TRAFFIC

January – April 2013

**110,452** Page Views

**31,702** Visits

**17,830** Unique Visitors

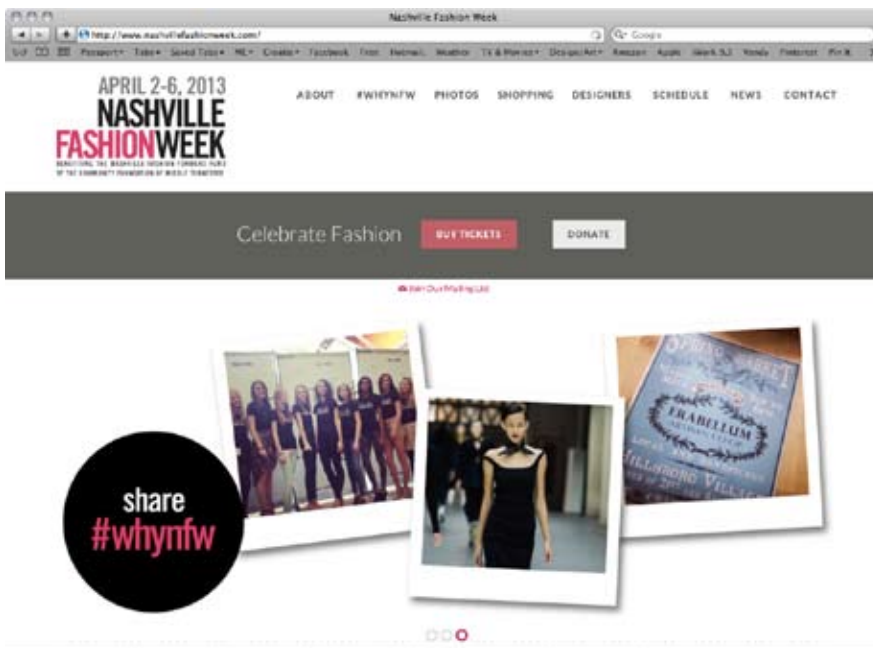
## MODEL SEARCH WEBSITE TRAFFIC

January – April 2013

**307,745** Page Views

**86,832** Visits

**63,699** Unique Visitors



## NFW FACEBOOK PAGE

**5,957** Current Likes

**353** New Likes

(**34%** female ages 25-34 / **19%** ages 18-24)

**3,644** Total Page Views

**1,449** Unique Page Views

**121,030** Unique People Reached

(**26%** female ages 25-34 / **13%** ages 18-24)

**118,575** Reached Virally

**2,546** Unique People Talking About NFW Page

**TWEETS 3,803**

**INSTAGRAM 2,624**

(utilizing #whynfw and #nashfashweek)

**PHOTOS POSTED ON SOCIAL MEDIA 2,300+**

(utilizing #whynfw and #nashfashweek)

**VINE 114**

(videos utilizing #whynfw and #nashfashweek)

**UNIQUE SOCIAL MEDIA CONTRIBUTORS 393**

**6,161** #WHYNFW Hashtag Posts

# PRESS RELEASES

sent to **124,956** recipients over 5 months | covered by **132** official news outlets including ABC, CBS, NBC, Fox, CNN, Lightning 100, WPLN, *The Tennessean*, *Nashville Scene*, *NFocus*, *Nashville Lifestyles*, *Southern Living*, *Lucky Magazine*, *Teen Vogue*, and *Nylon* | **393** unique blogs and social accounts posted NFW items and related stories

January 16, 2013

**Announcing the 2013 NFF Fund winner and Early Ticket Sales**

February 9, 2013

**Local Emerging Designer Applications are now open**

February 11, 2013

**All Access Passes are on sale today and Local Emerging Designer Applications are now open**

February 14, 2013

**MACS | AMAX + Nashville Fashion Week Model Search**

March 12, 2013

**Nashville Fashion Week partners with The Mall at Green Hills**

March 14, 2013

**Nashville Fashion Week announces 2013 locations, selected designers**

March 20, 2013

**More designers added to 2013 Nashville Fashion Week lineup**

March 22, 2013

**Nashville Fashion Week announces 2013 industry panels**

March 26, 2013

**You are invited to the Nashville Fashion Week Show at Belmont Mansion and Luncheon**

March 27, 2013

**Nashville Fashion Week announces partnership with Opry Mills for Stylist Challenge; Shop Nashville Day is April 4**

March 29, 2013

**Get your Nashville Fashion Week All Access pass gift bag here!**

April 3, 2013

**It's all happening! Nashville Fashion Week 2013 has officially begun!**

April 5, 2013

**Only two fabulous nights left of Nashville Fashion Week 2013. Don't miss out!**

August, 2013

**Nashville Fashion Forward Fund Seeks Applicants for 2013 Award**

# ONLINE MEDIA



PHOTO: Jess Williams

365nashville.com  
alwaysfashionweek.com  
andyevinger.com  
anthemnashville.com  
antonio-fajardo.com  
artsnash.com  
askmissa.com  
auctionpricedcars.com  
binglishart.com  
bloomingleopold.blogspot.com  
bourbonandboots.com  
brentwoodhomepage.com  
camoxfurs.blogspot.com  
cfmt.org

chanelsimone1.wordpress.com  
clothedinscarlet.org  
CNN.com  
cosmicaroline.com  
countrychicchronicles.wordpress.com  
DestinationSupermodel.com  
dishmag.com  
dnastylix.com  
dnj.com/section/SIDELINES  
do615.com  
ecircletv.com  
effortless-style.com  
ellen-loves.com  
Examiner.com  
fabglance.com  
fabglancenashville.com  
fashionweekfever.com  
femme.com  
fibre2fashion.com  
focusonthe615.com  
Fox17.com  
franklinhomepage.com  
fringeandlace.com  
frrole.com  
getonlinevotes.com  
happilygrey.com  
houseofstella.com  
i4u.com  
illawarramercury.com.au  
inmododifashion.com  
innominategirl.com  
insidevandy.com  
jason.dargavell.com  
jerrythedesigner.tumblr.com  
jssouthernchic.com  
kellygirlvideo.com  
LeMinimalist.com  
library.nashville.org  
life-style-lopez.com  
localnews8.com  
lohud.com  
LuckyMag.com

mattwilliamsonline.com  
mjsimpsondesigns.wordpress.com  
mosaicunion.com  
nashvillearts.com  
nashvillefashionevents.com  
nashvillefashiongirl.com  
nashvilleguru.com  
nashvillelifestyles.com  
nashvillepost.com  
nashvillepride.org  
nashvillescene.com  
newschannel5.com  
nfocusmagazine.com  
nocountryfornewnashville.com  
omorecollege.edu  
onceuponazipper.wordpress.com  
opulentcouturierblog.com  
overdressed.org  
panashstyle.com  
perpetuallyglam.tumblr.com  
racked.com  
scoutmob.com  
shecoexist.wordpress.com  
southernliving.com  
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stltoday.com  
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PHOTO: Jess Williams

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