

APRIL 7-11, 2015  
**NASHVILLE  
FASHION WEEK**  
BENEFITING THE NASHVILLE FASHION FORWARD FUND  
OF THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE



**5 DAYS OF FASHION**  
2 RUNWAY SHOWS | 2 ARTISTIC EVENTS  
FASHION FORWARD GALA | INDUSTRY PANELS  
CITY-WIDE SHOPPING | 2 AFTER PARTIES

# MISSION



PHOTO: Snappylifestyle

Nashville Fashion Week is a city-wide celebration of Nashville's thriving fashion and retail community and its vast array of creative talent—featuring local, regional and national design talent in fashion events and shows, and encouraging both Nashvillians and visitors to explore the city's diverse fashion and retail spaces throughout the week with promotions, partnerships and educational workshops.



PHOTOS: Snappylifestyle

# NASHVILLE FASHION FORWARD FUND

OF THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE

The Nashville Fashion Forward Fund was established in 2011 with funds from the first Nashville Fashion Week to support the next generation of fashion industry professionals with ties to Middle Tennessee and provide financial awards for professional development. The Fund and application process is managed by The Community Foundation of Middle Tennessee. Award recipients are selected by a committee of the Board of CFMT. Applications are accepted in the fall with winners announced early January. The establishment of the fund was inspired by the professional development opportunities provided by the Council of Fashion Designers (CFDA) through programs such as the CFDA/Vogue Fashion Fund. The Nashville Fashion Forward Fund ensures that Nashville Fashion Week is not just a signature high-profile event to celebrate creativity, but also an ongoing, sustainable focus for philanthropic support.

Originally established in 2011, this endowed fund supports the next generation of fashion industry professionals with ties to Middle Tennessee and provides financial awards and resources for experiential professional development opportunities. Past winners include accessory designer Ceri Hoover, clothing designers Julianna Bass and Lauren Leonard, creator of the Leona brand and Elise Joseph, stylist, creative consultant and creator of the lifestyle blog, Pennyweight.

“The aspirational mantra ‘Nashville Fashion is more than a week’ was just that when planning for the inaugural 2011 Nashville Fashion Week began. Five years later, the attention centered on the fashion community and the connections developed as a result of this week have supported Nashville’s fashion industry in so many ways. The entrepreneurial spirit that is found in other industries throughout this community is front and center in the fashion industry. And, Nashville Fashion Week was there first to celebrate and acknowledge its potential.”

- Ellen Lehman, President of The Community Foundation.

# CERI HOOVER

## NASHVILLE FASHION FORWARD FUND RECIPIENT 2014

"I'm so grateful to be part of the talented design community in Nashville," said Hoover. "I'm encouraged by our diversity, and though we are still growing as a community, the inspiration and appreciation for individual style is invigorating."

Ceri Hoover  
NASHVILLE



Originally from the Outer Banks of North Carolina, Hoover learned to sew using her mother's sewing machine. While working on a custom pillow for her interior design business, Cooper Grey, she made herself a clutch that received so many compliments she knew she had to make more. After a sample sale in Los Angeles, Ceri Hoover Bags was launched in January 2013. The brand has seen continued growth and is now found in over 150 retail stores nationwide as well as sold in her Marathon Village studio showroom in Nashville and at [cerihoover.com](http://cerihoover.com). Ceri Hoover Bags has gained exposure through both local and national press and Hollywood favorites such as Kristin Chenoweth, Jennifer Love Hewitt and Marisa Tomei have been spotted carrying the bags.

# SPONSORS

## SPONSORED BY

AMAX Talent ^  
Kim Crawford Wines ^  
Tito's Handmade Vodka  
UAL ^  
William Edge ^  
YP Nashville  
Bam!  
Evolution Event Solutions

## STYLE SPONSORS

Green Pea Salon ^  
the cosmetic market ^  
William Edge ^

## EVENT SPONSORS

Amos Events  
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MTSU Textiles, Manufacturing  
& Design  
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MStreet ^  
Opry Mills ^

## MEDIA SPONSORS

12th & Broad  
Nashville Arts  
Nashville Lifestyles  
Nashville Scene ^  
Nfocus ^  
The Tennessean

## PRESENTING BOUTIQUES

Any Old Iron  
Jamie ^  
Levy's ^  
Stacey Rhodes Boutique ^

## GIFT BAG SPONSORS

Doxahlogy ^  
Green Pea Salon ^  
Kendra Scott Jewelry  
Mitchel Gold + Bob Williams  
Opry Mills ^  
UAL ^

## FOOD & DRINK SPONSORS

Acme Feed & Seed  
Chauhan Ale & Masala House  
Clean Plate Club  
MStreet ^  
Kim Crawford Wines ^  
Ruffino Prosecco  
Sifted  
Tito's Handmade Vodka

## OFFICIAL PHOTOGRAPHERS

4050Photo.com  
Abigail Bobo ^  
Rachel Cohen  
Generation Domination ^  
Goldsmith Entertainment  
Eric Winton Photography ^  
Verve Studios Photography ^  
Alaina Latona Photography  
Mark Rankin ^  
Robbie Quinn Photography ^  
Snappy Lifestyles ^



PHOTOS: Eric Winton

## COMMUNITY PARTNERS

The Community Foundation  
of Middle Tennessee ^  
NowPlayingNashville.com ^  
Metro Arts  
Nashville Convention  
& Visitor's Bureau

SPONSORED BY



STYLE SPONSORS



EVENT SPONSORS



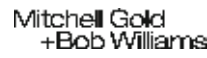
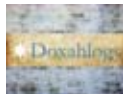
MEDIA SPONSORS



PRESENTING BOUTIQUES



AAP GIFT BAG SPONSORS



FOOD & DRINK SPONSORS



OFFICIAL PHOTOGRAPHERS



Rach Cohen



4050Photo.com



Alaina Latona PHOTOGRAPHY



COMMUNITY PARTNERS



# ATTENDANCE

<b>2000+</b>	<b>FASHION SHOWS &amp; EVENTS</b>
<b>200</b>	<b>INDUSTRY PANELS</b>
<b>43</b>	<b>BOUTIQUE EVENTS</b>
<b>20</b>	<b>DESIGNERS</b>
<b>46</b>	<b>MODELS</b>
<b>70</b>	<b>VOLUNTEERS</b>

# SCHEDULE

## NASHVILLE FASHION WEEK

BENEFITING THE NASHVILLE FASHION FORWARD FUND OF THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE

OFFICIAL SCHEDULE

APRIL 7-11, 2015

### TUESDAY 4/7

10AM - 6PM /  
IMOGENE + WILLIE - 12TH SOUTH  
MUSE - WEST END  
PIECES - GERMANTOWN  
THE RUFFLED NEST - HENDERSONVILLE

12 - 6PM / WEST END  
SCARLETT BEGONIA

4 - 6PM / LOWES VANDERBILT HOTEL  
NIGEL BARKER BOOK SIGNING

7PM / ACME FEED & SEED  
NASHVILLE DESIGNER SHOWCASE  
PRESENTED BY YP MUSIC CITY  
ONA REX  
VAN HOANG  
OLA MAI  
ERIC ADLER  
PINK ELEPHANT DESIGNS  
BLACK BY MARIA SILVER  
AMANDA VALENTINE

9 - 11PM / ACME FEED & SEED ROOFTOP  
OFFICIAL NFW AFTER PARTY  
SPONSORED BY WILLIAM EDGE SALON

### WEDNESDAY 4/8

9AM - 1PM / THE CORDELLE  
NFW TRADESHOW - INVITATION ONLY

10AM - 6PM /  
IMOGENE + WILLIE - 12TH SOUTH  
THE RUFFLED NEST - HENDERSONVILLE

12 - 6PM / WEST END  
SCARLETT BEGONIA

7PM / THE CORDELLE  
ACCESSORIES AS ART  
BONE FEATHER  
FANNY & JUNE  
MARGARET ELLIS JEWELRY  
PETER NAPPI  
RINUJEL  
SERAPHINE DESIGNS  
SHUTTERS + SHUTTLES

### THURSDAY 4/9



9AM - 4PM / GREEN HILLS  
GREEN HILLS EYECARE

10AM - 5PM / BRENTWOOD  
VIGNETTE

10AM - 6PM /  
ARZELLE'S - WEST END  
BELOVED INTIMATES - GREEN HILLS  
BLUSH - COOL SPRINGS  
CALYPSO ST. BARTH - GREEN HILLS  
E. ALLEN - THE GULCH  
EILEEN FISHER - GREEN HILLS  
FABRIK - COOL SPRINGS  
FLIP - THE GULCH  
GUS MAYER - GREEN HILLS  
IMOGENE + WILLIE - 12TH SOUTH  
KING JEWELERS - GREEN HILLS  
MONKIE'S OF NASHVILLE - GREEN HILLS  
THE RUFFLED NEST - HENDERSONVILLE  
TWO OLD HIPPIES - THE GULCH  
WOOL SKINCARE & COSMETICS - GREEN HILLS

11AM - 5PM /  
THE FRENCH SHOPPE - WEST END  
MARGARET ELLIS JEWELRY - SOBRO

11AM - 6PM / GREEN HILLS  
K. MCCARTHY FASHION TRUCK AT SUGAR DIVE

12 - 6PM / WEST END  
HAYMAKERS & CO.  
SCARLETT BEGONIA

12:30 - 5:30PM / BRENTWOOD  
TOWNSEND STYLE

1 - 4PM / WEST END  
UAL

2 - 6PM / GREEN HILLS  
THE PRIVATE LABEL

3 - 6PM /  
KITTY - EAST NASHVILLE  
TRIBE KELLEY AT THE DRY HOUSE - GREEN HILLS

4 - 6PM /  
BILLY REID - GREEN HILLS  
LIZARD THICKET - HILLSBORO VILLAGE  
SOCA - GREEN HILLS

6 - 8PM / MITCHELL GOLD + BOB WILLIAMS  
DESIGN + FASHION  
PRESENTED BY MG+BW  
CERI HOOVER  
HERB WILLIAMS

### FRIDAY 4/10

10AM - 6PM /  
ARZELLE'S - WEST END  
IMOGENE + WILLIE - 12TH SOUTH  
NINA KUZINA GALLERY / MARGARET ELLIS  
JEWELRY - BELLE MEADE  
THE RUFFLED NEST - HENDERSONVILLE

12 - 6PM / WEST END  
SCARLETT BEGONIA

3 - 6PM / GREEN HILLS  
MADEWELL

7PM / BICENTENIAL MALL AMPITHEATRE  
READY-TO-WEAR RUNWAY SHOWCASE  
MEGAN HUNTZ  
RELIGION  
LAGI NADEAU  
CIRCLE OF GENTLEMEN  
TIMO WEILAND

### SATURDAY 4/11

10 - 11:30AM / CITY WINERY  
FASHION MEETS TECHNOLOGY INDUSTRY  
PANELS PRESENTED BY MTSU TEXTILES,  
MERCHANDISING & DESIGN  
THE FUTURE OF THE INDUSTRY

10AM - 4PM / CITY WINERY  
SISTERS OF NATURE MOBILE BOUTIQUE  
THE TRUNK

10AM - 6PM /  
ARZELLE'S - WEST END  
LEVY'S / CIRCLE OF GENTLEMEN - GREEN HILLS  
NINA KUZINA GALLERY / MARGARET ELLIS  
JEWELRY - BELLE MEADE  
THE RUFFLED NEST - HENDERSONVILLE

10AM - 4:30PM / BELLE MEADE  
JAMIE / TIMO WEILAND

11AM - 6PM /  
ANY OLD IRON / RELIGION - EAST NASHVILLE  
IMOGENE + WILLIE - 12TH SOUTH  
PETER NAPPI - GERMANTOWN

12AM - 6PM /  
SCARLETT BEGONIA - WEST END  
STACEY RHODES / LAGI NADEAU - BRENTWOOD

12:45 - 1:45PM / CITY WINERY  
INDUSTRY PANEL -  
THE FUTURE OF MANUFACTURING

2 - 3PM / CITY WINERY  
INDUSTRY PANEL - THE FUTURE OF RETAIL

3 - 4PM / CITY WINERY  
INDUSTRY PANEL - HAPPY HOUR

3 - 6PM / EAST NASHVILLE  
SISTERS OF NATURE

7PM / CITIZEN  
THE SECOND ANNUAL FASHION FORWARD  
GALA COCKTAIL PARTY

8PM / THE ROSEWALL  
GALA DINNER AND FASHION  
FORWARD AWARDS

10PM - 12AM / CITIZEN  
OFFICIAL NFW CLOSING CELEBRATION  
SPONSORED BY WILLIAM EDGE SALON

ITEMS IN PINK ARE OFFICIAL NFW EVENTS. SCHEDULE SUBJECT TO CHANGE. FOR TICKETING / REGISTRATION INFORMATION FOR NFW EVENTS & THE MOST CURRENT SCHEDULES, VISIT [NASHVILLEFASHIONWEEK.COM](http://NASHVILLEFASHIONWEEK.COM).

#WHYNSFW



# DESIGNERS



PHOTO: Eric Winston

Amanda Valentine\*^  
Black by Maria Silver\*^  
Bone Feather\*  
Circle of Gentleman  
Eric Adler Clothing\*^  
Fanny & June\*  
Lagi Nadeau^  
Margaret Ellis Jewelry\*  
Megan Huntz  
Ola Mai\*  
Ona Rex\*  
Pink Elephants\*^  
Peter Nappi\*  
Religion  
RINjuel\*  
Shutters & Shuttles\*  
Seraphine Design\*  
Timo Weiland  
Van Hoang Designs\*

\* LOCAL DESIGNER

^ RETURNING DESIGNER

O N A  
R E X

Van Hoang  
Sustainable Design

**EA**  
ERIC ADLER

DAY 1  
ACME FEED & SEED

OLA  
MAI



Black  
by  
Maria  
Silver

MA  
NTINE

BONE FEATHER  




  
MARGARET ELLIS JEWELRY

*Peter Nappi*  
TI VOGLIO BENE

DAY 2  
THE CORDELLE

RINJUEL  
CONTEMPORARY ARCHITECTURAL JEWELRY

*Shutters & Shuttles*

S  
SERAPHINE  
DESIGN

MEGAN  
HUNTZ



  
LAGI NADEAU

DAY 4  
THE AMPITHEATER AT  
THE BICENTENIAL MALL



TIMO.WEILAND

## DESIGNER TESTIMONIALS



“Nashville Fashion Week has very much been like a surrogate fashion family that’s always been a huge supporter of Black By Maria Silver. Giving emerging designers a platform early in their career, it’s been a catalyst to many and I’m so grateful they’ve given me the opportunity to showcase my collection over the years.”

**MARIA “PONI” SILVER, BLACK BY MARIA SILVER**



“NFW is an amazing celebration of the talented design professionals in Nashville today. Nashville has an incredibly diverse fashion industry and so much of it is on display thanks to NFW. I was truly an honor to be selected as the Fashion Forward Fund recipient in 2015. I can’t wait until next year!”

**CERI HOOVER, CERI HOOVER**



“My menswear brand, Eric Adler wouldn’t be where it is today without the Nashville Fashion Week. It has provided me with a network of peers and resources, expansive exposure and marketing opportunities and the ability to organically plant my roots in my home city of Nashville. In a rapidly emerging fashion community, NFW has provided a springboard for an emerging designer like myself to get their foot in the door, one of the hardest feats to overcome in fashion.”

**ERIC BORNHOP, ERIC ADLER CLOTHING**



“Showing for my third year at Nashville Fashion Week 2015 has been an incredible experience. NFW has been a crucial platform for me to showcase my collection because it connects me with my market in Nashville and surrounding areas, builds brand awareness, and opens up selling opportunities. Nashville is one of my favorite cities; there is so much support and energy from the creative community. I’ve built strong relationships from participating in NFW that have helped my brand and myself personally to continue to grow.”

**LAGILELEI NADEAU, LAGI NADEAU**



“I’m so honored to have been invited to participate in Nashville Fashion Week! I had a wonderful experience. The event was very professionally coordinated, the models, hair and make-up, and the venues were great, and all of the sponsors and volunteers involved were so nice to work with. I gained a lot of exposure from participating and it was great to be aligned with other talent here in the Southeast.”

**MEGAN HUNTZ, MEGAN HUNTZ**



“Nashville Fashion Week provides a solid and relevant platform for designers to be seen and heard. This will be the third year I’ve been involved and every time, I leave feeling empowered and part of a caring and supportive community.”

**LESLIE STEPHENS, OLA MAI**

## DESIGNER TESTIMONIALS

O N A  
R E X

“My first year showing at Nashville Fashion Week was such a blur of anticipation, exhaustion, and excitement! I was so honored to represent my hometown as an emerging designer and not only exhibit what I had been working on, but to share the experience with so many other talented peers. NFW was a perfect mix of feeling challenged, feeling encouraged, and leaving inspired. I hope to always stay involved in this community – it certainly gave me legs to stand on!”

**ASHLEY BALDING, ONA REX**



“Nashville fashion week is about more than just fashion it’s about bringing an entire community together. Every year NFW without fail brings Nashville, fashion and art together in a week of spectacular shows and events . I am honoured to be part of such a phenomenal event and to call Nashville my hometown.”

**TRULY ALVARENGA, PINK ELEPHANTS DESIGNS**



“Last year I was honored to exhibit in the Accessories as Art show during Nashville Fashion Week. As a long time fan of the event I was thrilled to be invited. The coordinators of NFW as well as the event designers, on-site managers and other exhibitors were all very professional and organized. Through my connection with NFW I gained exposure in many media outlets including television, articles in the Tennessean, blog posts, instagram posts, facebook activity and tweets. I also had the opportunity to meet and network with other designers and retail owners. This exposure helped for the local community to identify my brand and led to sales. NFW has brought the maker community together in Nashville and I am excited to see the event grow and evolve in years to come!”

**BROOKE SERAPHINE, SERAPHINE DESIGN**

Van Hoang  
Sustainable Design

“As a designer, Nashville Fashion Week was a great way to gain exposure, meet industry insiders, and collaborate with fellow creatives. I loved seeing how supportive everyone was of each other. And, it was so great to work with a group of people who wanted to not only contribute to the growth of the fashion industry but to the city of Nashville as well. It felt really good to be a part of something that will continue to grow each year and undoubtedly establish Nashville as a city known for it’s fashion, not just its music. I’m excited to see what each year brings!”

**VAN HOANG, VAN HOANG DESIGNS**



PHOTOS: Eric Winston

# MODELS

46 MODELS

AMAX+*NFW*  
TALENT / CREATIVE  
MODEL SEARCH 2015

AMAX

TALENT / CREATIVE



PHOTO: Ramiah Branch

MODEL SEARCH WINNER  
**BRIGGS RUDDER**

Daisy Adkins  
Brian Alexander  
Chandler Bailey  
Faran Bell  
Kaitlin Benedito  
Taylor Brandenburg  
Sydney Chiyoko  
Camryn Clark  
M.E. Clark  
Rebecca Cook  
Daniel Crofts  
Sophie Cudd  
Hannah Darnell  
Phoenix Davidson  
Jenna Dorian  
Sarah Beth Elder  
Ashley Fisher  
Mary Fitzpatrick  
Emily Grace  
Mckenna Grace  
Kelli Hanson  
Jonathan Hippensteel  
Brittany Jenkins  
Neal Jeup  
Ryan Johns  
Josh King  
Jessica Kuzmickus  
Roni Lane  
Chris Lee  
William Lippolis  
Bryan Lowry  
Danielle Maltby  
Sullivan Mellencamp  
Will Montejo  
Steven Mullan  
Anna Mullaney  
Ashley Owens  
Sofie Rovenstine  
Rachel Ruff  
Chuck Shirock  
Laura Hanson Sims  
Dylan Stephens  
Lydia Touchton  
Rachel Tucker  
Josie Tunnell  
Logan Vaught

# BOUTIQUES

43 BOUTIQUES



PHOTO: Snappylifestyle

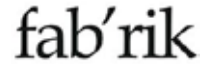
Any Old Iron\*^  
Arzelle's Bridal Chic  
Beloved Intimates  
Billy Reid^  
Blush Cool Springs^  
Calypso St. Barth  
E. Allen^  
Eileen Fisher  
Emerson Grace^  
Fabrik  
Flip  
Green Hills Eyecare  
Gus Mayer^  
Haymakers & Co.

imogene + willie^  
Jamie\*^  
K. McCarthy Fashion Trunk  
King Jewelers  
Kitty  
Levy's\*^  
Lizard Thicket  
Madewell  
Margaret Ellis Jewelry\*^  
Margaret Ellis Jewelry at Nina Kuzina Gallery ^  
Olia Zavozina Bridal  
Peter Nappi\*^  
Pieces^  
Scarlett Begonia

Sisters of Nature\*  
SOCA^  
Stacey Rhodes Boutique\*^  
The French Shoppe  
The Private Label  
The Ruffled Nest  
The Trunk Nashville\*^  
Townsent Style  
Tribe Kelley  
Two Old Hippies^  
UAL^  
Vignette  
Woo Skincare & Cosmetics

\* PRESENTING/HOSTING BOUTIQUE

^ RETURNING BOUTIQUE





# INDUSTRY PANELS



PHOTO: Doug Berry

## APRIL 11 AT CITY WINERY

PRESENTED BY MTSU TEXTILES, MERCHANDISING & RETAIL

### THE FUTURE OF THE INDUSTRY: THE IMPORTANCE OF THE NASHVILLE FORWARD FUND AND INDUSTRY DEVELOPMENT OUTSIDE THE MAJOR CITIES OF LA AND NY

10 A.M. – 11:30 A.M.

Discussion of the foundational element of why fashion is a significant industry to the shaping of a city and why the Nashville Fashion Forward Fund is a vital part of that initiative.

**Panelists:** Fern Mallis, creator of New York Fashion Week, host of Fashion Insiders with Fern Mallis on Sirius XM Stars; Karen Elson, supermodel and songstress; and Timo Weiland, Vanderbilt graduate and ready-to-wear runway showcase designer.

### THE FUTURE OF MANUFACTURING: THE NEW STANDARD AND APPROACH TO PRODUCING A QUALITY PRODUCT

12:45 P.M. – 1:45 P.M.

From 3D printing to “Made in the USA” production, technology is changing the manufacturing process in fashion and what that ultimately means for the designer and the consumer.

**Panelists:** Amanda Valentine, founder of high end women’s brand VALENTINE VALENTINE; Ashley Parkes, CEO of Aloncij; Maxine Bédard, Co-Founder of Zady.com; and Lisa Struble, Vice President, Apparel Development & Quality at Under Armour.

### THE FUTURE OF RETAIL: CONNECTING THE DIGITAL WORLD WITH THE PHYSICAL EXPERIENCE

2 P.M. – 3 P.M.

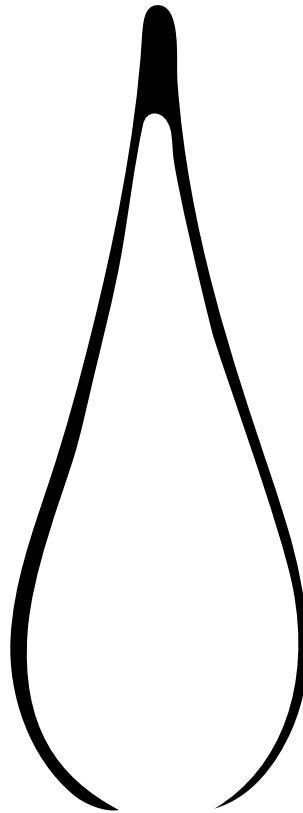
A glimpse at how technology is changing the shopping experience by connecting our digital devices to our physical environment.

**Panelists:** Carolann Larkin, Global Program Manager, eCommerce, Urban Outfitters; Leigh Fogle, Founder/CBDO, BKON; Sarin Kuruvilla, Co-Founder of Taggist; and Neil Kohler, Co-Founder of MakerWear.

# GALA



PHOTOS: Snappylifestyle



## NASHVILLE FASHION FORWARD AWARDS

**NASHVILLE STYLE ICON AWARD**  
*presented to CLARE ARMISTEAD*

**FASHION FOWARD AWARD**  
*presented to CHERYLANN STEPHENS*

**LEGACY AWARD**  
*presented to MUNA ABBODD*

**RISING STAR AWARD**  
*presented to ELIZABETH MATUCCI*

**FACE OF FASHION AWARD**  
*presented to LAURA HANSON SIMS*

**POINT OF VIEW AWARD**  
*presented to BRETT WARREN*

**FASHION RETAILER OF THE YEAR**  
*presented to STACEY RHODES BOUTIQUE*

**NASHVILLE FASHION FORWARD FUND**  
BY THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE

**NASHVILLE FASHION WEEK**  
BENEFITING THE NASHVILLE FASHION FORWARD FUND OF THE COMMUNITY FOUNDATION OF MIDDLE TENNESSEE  
*presents THE FASHION FORWARD GALA*

*invites you to attend*  
**SECOND ANNUAL FASHION FORWARD GALA**

**SATURDAY, APRIL 11, 2015**

7:00 PM COCKTAILS  
*at CITIZEN*  
1126 McGavock Street, 37203

8:00 PM DINNER & FIRST ANNUAL FASHION FORWARD AWARDS  
*at THE ROSEWALL*  
1120 McGavock Street, 37203

10:00 PM NFW CLOSING NIGHT CELEBRATION  
*at CITIZEN*  
*Valet Parking*

**CELEBRATE NASHVILLE FASHION**

\$150 Cocktails, Dinner and After Party  
\$300 All Access Pass (access to all NFW 2015 events, including the Gala)  
\$1,250 Table of 10

**HONORING CLARE ARMISTEAD**  
NASHVILLE STYLE ICON AWARD

*presenting*  
FASHION FORWARD AWARD  
LEGACY AWARD  
RISING STAR AWARD  
FACE OF FASHION AWARD  
POINT OF VIEW AWARD  
FASHION RETAILER OF THE YEAR

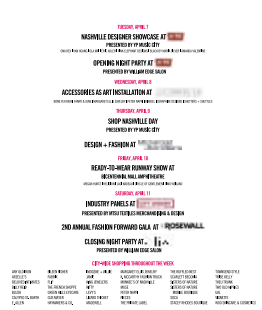
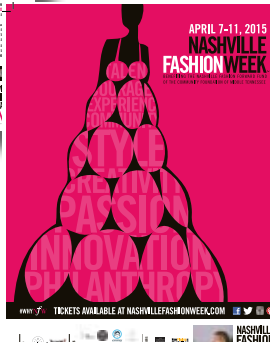
**NASHVILLE FASHION FORWARD FUND EXECUTIVE BOARD**  
Robert Campbell, Connie Cathart-Richardson, Marcia Manuella and Mike Smith

RSVP 615.321.4939, EXT. 129 OR  
PURCHASE TICKETS AT  
NASHVILLEFASHIONWEEK.COM

Donations to the Nashville Fashion Forward Fund of the Community Foundation of Middle Tennessee can be made at CFM.Corp.Give/Funds/NashvilleFashionForward\*

All proceeds benefit the Nashville Fashion Forward Fund of the Community Foundation of Middle Tennessee, an endowed fund that supports the next generation of fashion industry professionals with ties to Middle Tennessee by providing financial awards for professional development and experiential opportunities.  
\*100% of your donation is tax deductible.

# ADVERTISING & PRINT



**12TH & BROAD**  
April 2015 - Half Page

**NASHVILLE ARTS**  
April 2015 - Full Page

**NASHVILLE LIFESTYLES**  
April 2015 - Full Page

**NASHVILLE SCENE**  
Web Banner - 300 px x 250 px  
Web Banner - 728 px x 90 px  
March 12, 2015 - Half Page  
March 19, 2015 - Full Page  
March 26, 2015 - Full Page  
April 2, 2015 - Double Page  
April 9, 2015 - Full Page  
April 16, 2015 - Full Page

**NFOCUS**  
March 2015 - Full Page  
April 2013 - Full Page

**THE TENNESSEAN**  
Web Banner - 88 px x 31 px  
Web Banner - 728 px x 90 px  
Web Banner - 970 px x 250 px  
April 2015 - Full Page

**PRINT**  
500 Posters Distributed Throughout Nashville  
10,000 Postcards Delivered to Participating Boutiques for Distribution  
500 Gala Invitations

# CONTRIBUTING PHOTOGRAPHERS



PHOTO: Abigail Bobo Photography

## OFFICIAL PHOTOGRAPHERS & VIDEOGRAPHERS

Abigail Bobo^  
Doug Barry  
Rachel Cohen  
Generation Domination^  
Tina Gionis  
Shelby Goldsmith  
Steve Harmon^  
Tony Hayes, Verve Studios^  
Eric Henderson^  
Alaina Latona  
Bradley Leonard  
Cody Lee Lewis  
Adrian Morales, Snappy Lifestyle^  
LaToya Nash  
Robbie Quinn^  
Mark Rankin^  
John Taylor  
Eric Winton^

^ RETURNING PHOTOGRAPHER

# INFW COMMITTEE



PHOTO: Cody Lee Lewis

## CO-FOUNDERS & MANAGING PARTNERS

Robert Campbell  
Connie Cathcart-Richardson  
Marcia Masulla  
Mike Smith

## EXECUTIVE TEAM

Chung Chow  
Phil Cobucci  
Catherina Davidson<sup>^</sup>  
Andrew Hogin  
Amy Fair<sup>^</sup>  
Tate Forbes<sup>^</sup>  
Amos Gott  
Jessica Musman  
Mclaine Richardson<sup>^</sup>  
Samantha Oaks<sup>^</sup>  
Nina Thomas<sup>^</sup>  
Katie Underwood<sup>^</sup>  
Stephanie VanHoen<sup>^</sup>  
Falon Veit Scott  
Mary Kathryn Yeiser<sup>^</sup>

<sup>^</sup> RETURNING VOLUNTEER